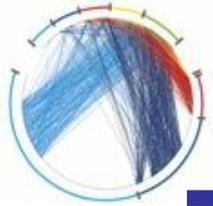


Models and Algorithms for Complex Networks

Introduction and Background
Lecture 1





Welcome!

§ Introductions

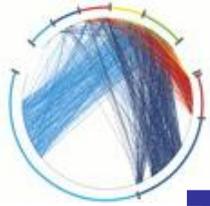
§ My name in Finnish: **Panajotis Tsaparas**

- I am from Greece
- I graduated from University of Toronto
 - § Web searching and Link Analysis
- In University of Helsinki for the past 2 years

§ Tutor: **Evimaria Terzi**

- also Greek

§ Knowledge of Greek is **not** required



Course overview

§ The course goal

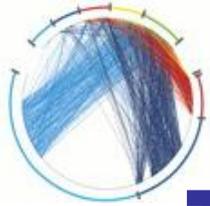
- § To read some recent and interesting papers on information networks
- § Understand the underlying techniques
- § Think about interesting problems

§ Prerequisites:

- § Mathematical background on discrete math, graph theory, probabilities, linear algebra
- § The course will be more “theoretical”, but your project may be more “practical”

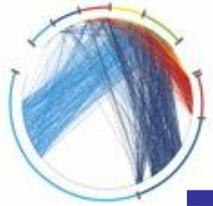
§ Style

- § Both slides and blackboard



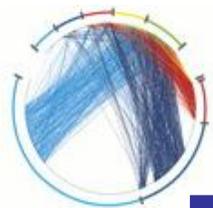
Topics

- § Measuring Real Networks
- § Models for networks
- § Scale Free and Small World networks
- § Distributed hashing and Peer-to-Peer search
- § The Web graph
 - § Web crawling, searching and ranking
- § Biological networks
- § Gossip and Epidemics
- § Graph Clustering
- § Other special topics



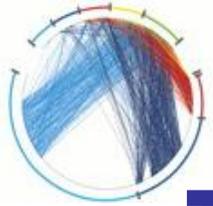
Homework

- § Two or three assignments of the following three types
 - § Reaction paper
 - § Problem Set
 - § Presentation
- § Project: Select your favorite network/algorithm/model and
 - § do an experimental analysis
 - § do a theoretical analysis
 - § do a **in-depth** survey
- § No final exam
- § Final Grade: 50% assignments, 50% project
(or 60%,40%)
- § Tutorials: will be arranged on demand



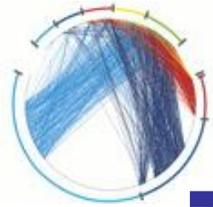
Web page

<http://www.cs.helsinki.fi/u/tsaparas/MACN2006/>



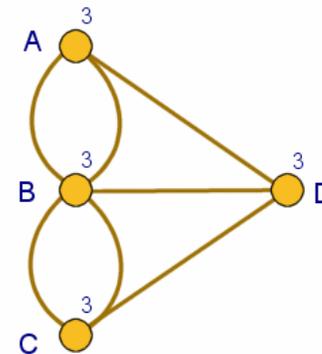
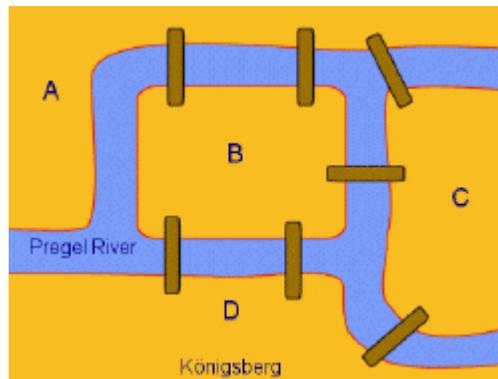
What is a network?

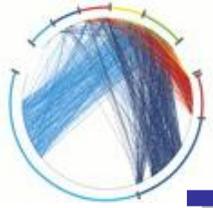
- § Network: a collection of **entities** that are interconnected with **links**.
- § **people** that are **friends**
- § **computers** that are **interconnected**
- § **web pages** that **point** to each other
- § **proteins** that **interact**



Graphs

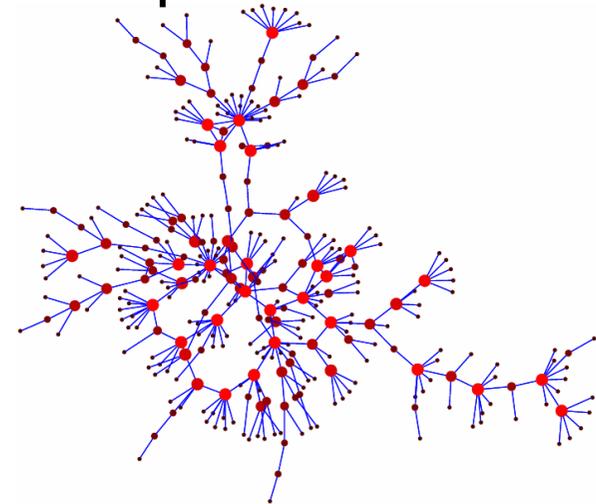
- § In mathematics, networks are called **graphs**, the entities are **nodes**, and the links are **edges**
- § Graph theory starts in the 18th century, with Leonhard Euler
 - § The problem of Königsberg bridges
 - § Since then graphs have been studied extensively.

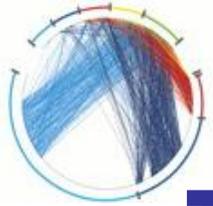




Networks in the past

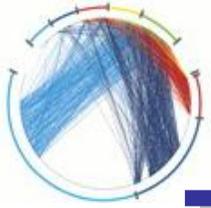
- § Graphs have been used in the past to model existing networks (e.g., networks of highways, social networks)
- § usually these networks were small
- § network can be studied visual inspection can reveal a lot of information



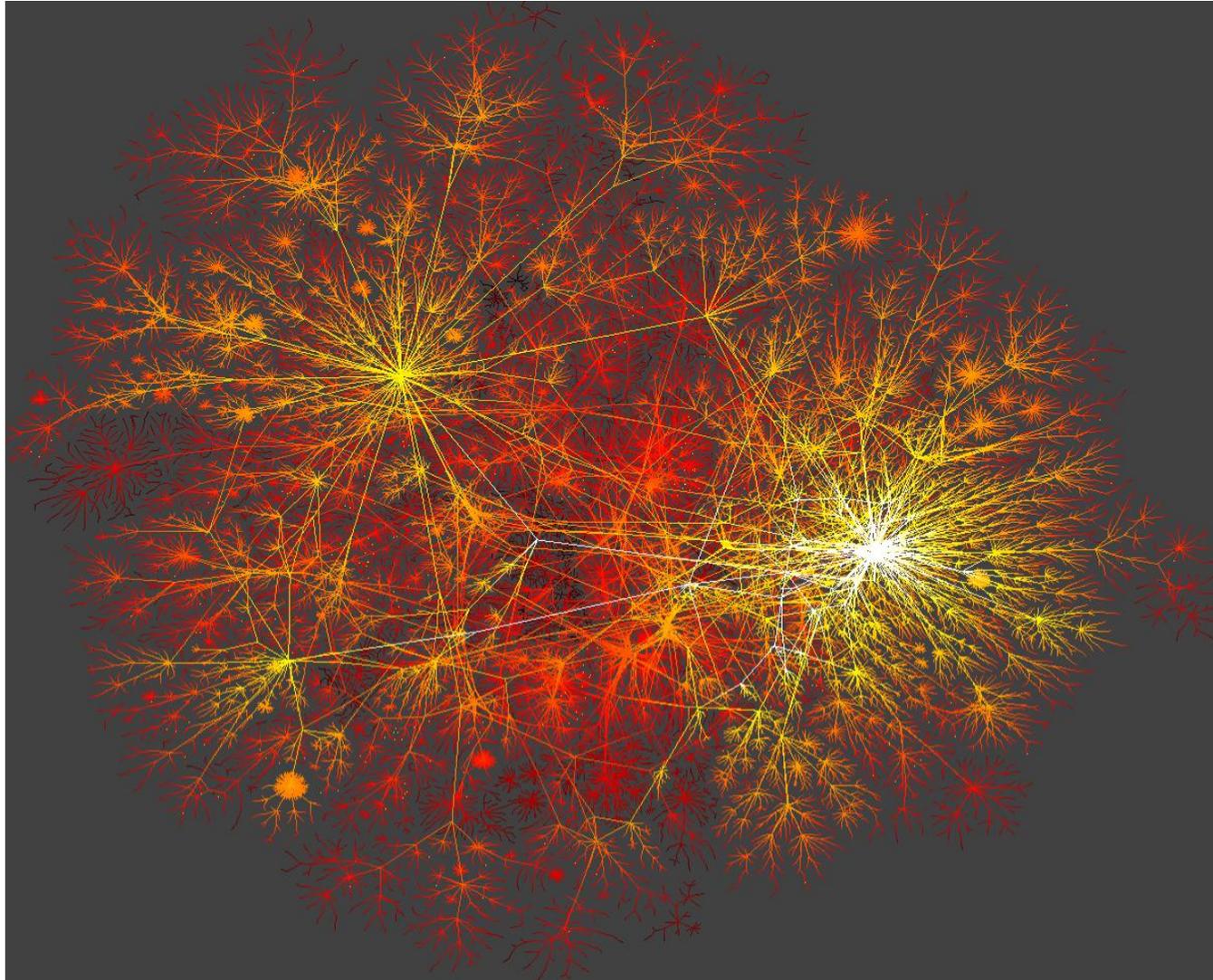


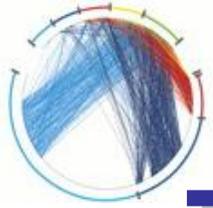
Networks now

- § More and larger networks appear
 - § Products of technological advancement
 - e.g., Internet, Web
 - § Result of our ability to collect more, better, and more complex data
 - e.g., gene regulatory networks
- § Networks of thousands, millions, or billions of nodes
 - § impossible to visualize



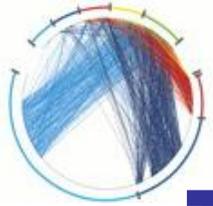
The internet map





Understanding large graphs

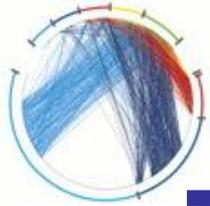
- § What are the statistics of real life networks?
- § Can we explain how the networks were generated?



Measuring network properties

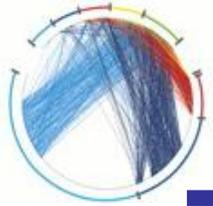
§ Around 1999

- § Watts and Strogatz, **Dynamics and small-world phenomenon**
- § Faloutsos³, **On power-law relationships of the Internet Topology**
- § Kleinberg et al., **The Web as a graph**
- § Barabasi and Albert, **The emergence of scaling in real networks**



Real network properties

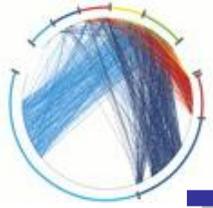
- § Most nodes have only a small number of neighbors (degree), but there are some nodes with very high degree (**power-law degree distribution**)
 - § **scale-free** networks
- § If a node x is connected to y and z , then y and z are likely to be connected
 - § high **clustering coefficient**
- § Most nodes are just a few edges away on average.
 - § **small world** networks
- § Networks from very diverse areas (from internet to biological networks) have similar properties
 - § Is it possible that there is a unifying underlying generative process?



Generating random graphs

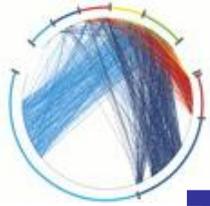
- § Classic graph theory model (Erdős-Renyi)
 - § each edge is generated independently with probability p

- § Very well studied model but:
 - § most vertices have about the same degree
 - § the probability of two nodes being linked is independent of whether they share a neighbor
 - § the average paths are short



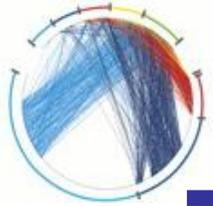
Modeling real networks

- § Real life networks are not “random”
- § Can we define a model that generates graphs with statistical properties similar to those in real life?
 - § a flurry of models for random graphs



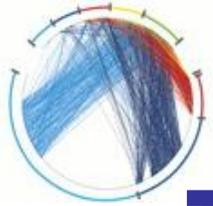
Processes on networks

- § Why is it important to understand the structure of networks?
- § Epidemiology: Viruses propagate much faster in scale-free networks
- § Vaccination of random nodes does not work, but targeted vaccination is very effective



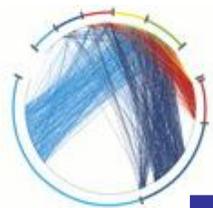
Web search

- § First generation search engines: the Web as a collection of documents
 - § Suffered from spammers, poor, unstructured, unsupervised content, increase in Web size
- § Second generation search engines: the Web as a network
 - § use the anchor text of links for annotation
 - § good pages should be pointed to by many pages
 - § good pages should be pointed to by many good pages
 - PageRank algorithm, Google!



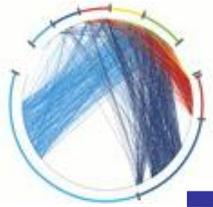
The future of networks

- § Networks seem to be here to stay
 - § More and more systems are modeled as networks
 - § Scientists from various disciplines are working on networks (physicists, computer scientists, mathematicians, biologists, sociologist, economists)
 - § There are many questions to understand.



Mathematical Tools

- § Graph theory
- § Probability theory
- § Linear Algebra

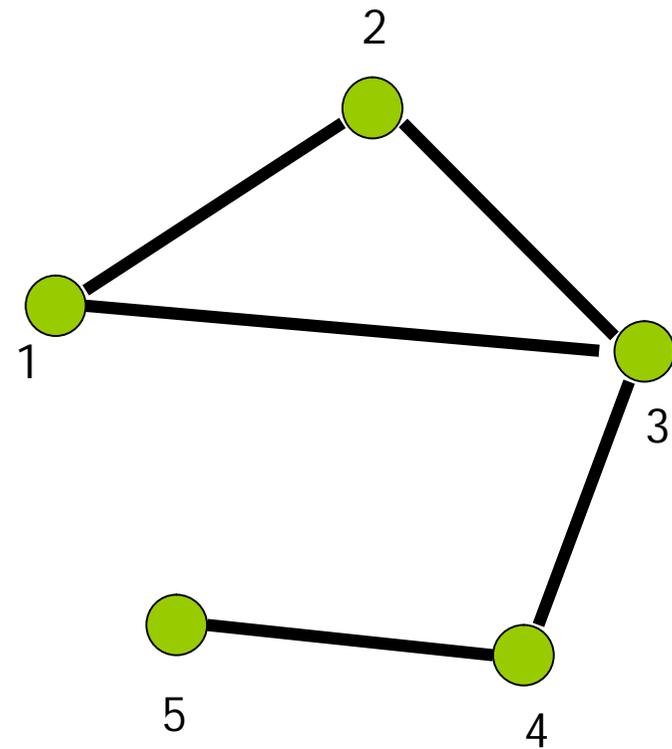


Graph Theory

§ Graph $G=(V,E)$

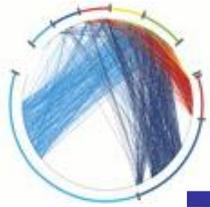
§ V = set of vertices

§ E = set of edges



undirected graph

$E = \{(1,2), (1,3), (2,3), (3,4), (4,5)\}$

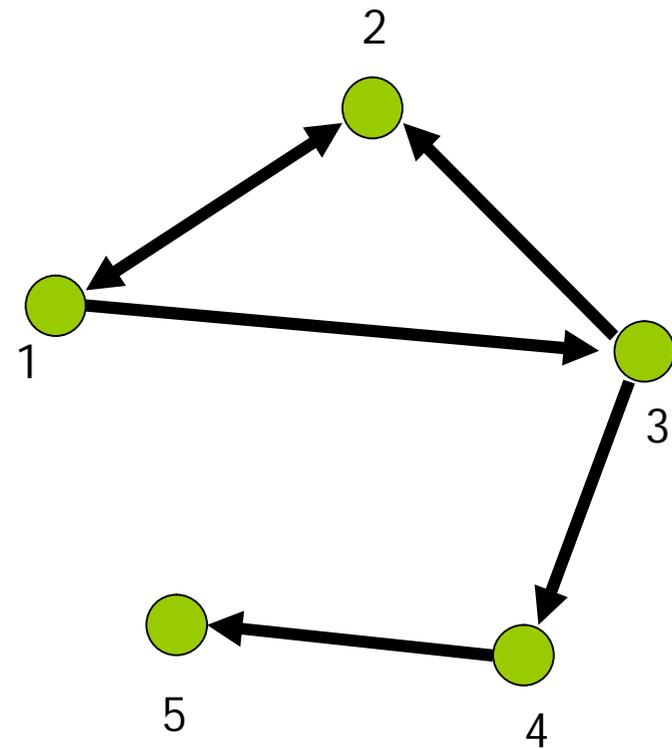


Graph Theory

§ Graph $G=(V,E)$

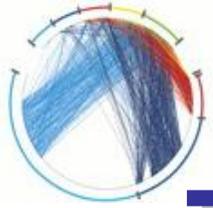
§ V = set of vertices

§ E = set of edges



directed graph

$E = \{ \langle 1,2 \rangle, \langle 2,1 \rangle, \langle 1,3 \rangle, \langle 3,2 \rangle, \langle 3,4 \rangle, \langle 4,5 \rangle \}$



Undirected graph

§ degree $d(i)$ of node i

§ number of edges
incident on node i

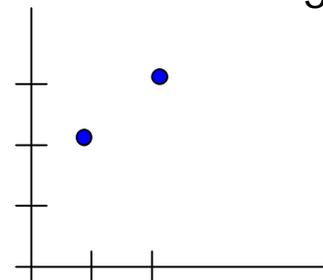
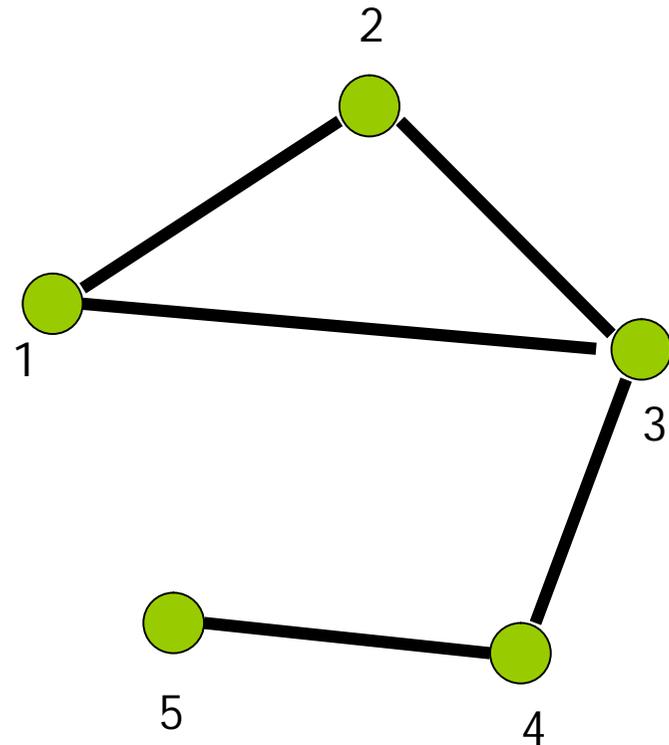
§ degree sequence

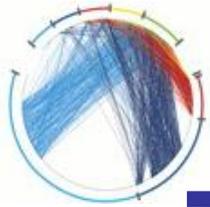
§ $[d(1), d(2), d(3), d(4), d(5)]$

§ $[2, 2, 2, 1, 1]$

§ degree distribution

§ $[(1, 2), (2, 3)]$





Directed Graph

§ in-degree $d_{in}(i)$ of node i

§ number of edges pointing to node i

§ out-degree $d_{out}(i)$ of node i

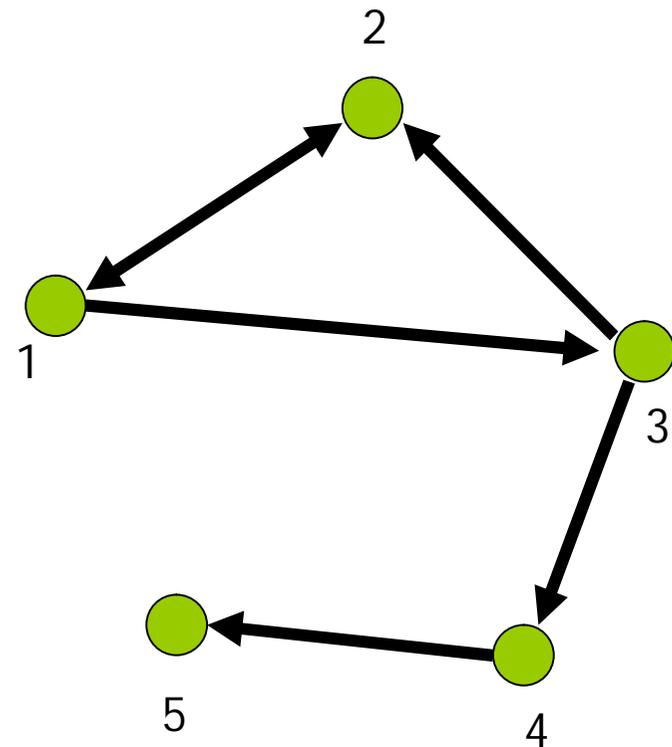
§ number of edges leaving node i

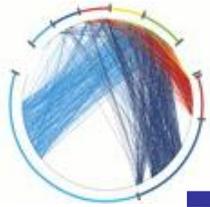
§ in-degree sequence

§ $[1, 2, 1, 1, 1]$

§ out-degree sequence

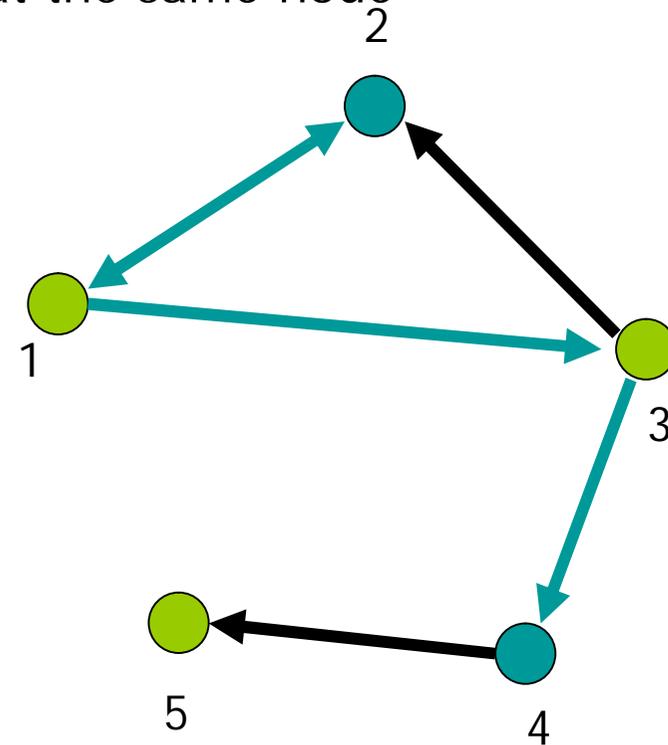
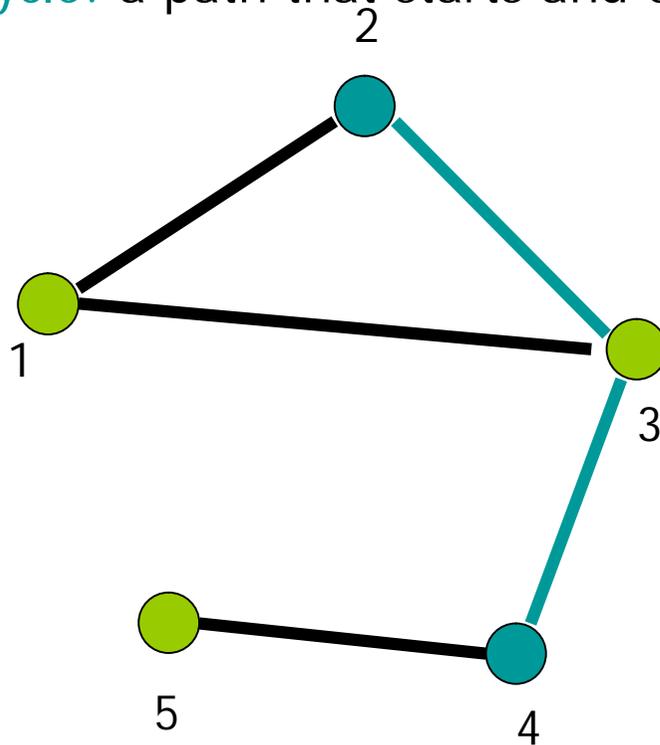
§ $[2, 1, 2, 1, 0]$

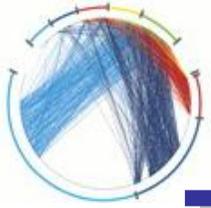




Paths

- § Path from node i to node j : a sequence of edges (directed or undirected from node i to node j)
- § path **length**: number of edges on the path
- § nodes i and j are **connected**
- § **cycle**: a path that starts and ends at the same node

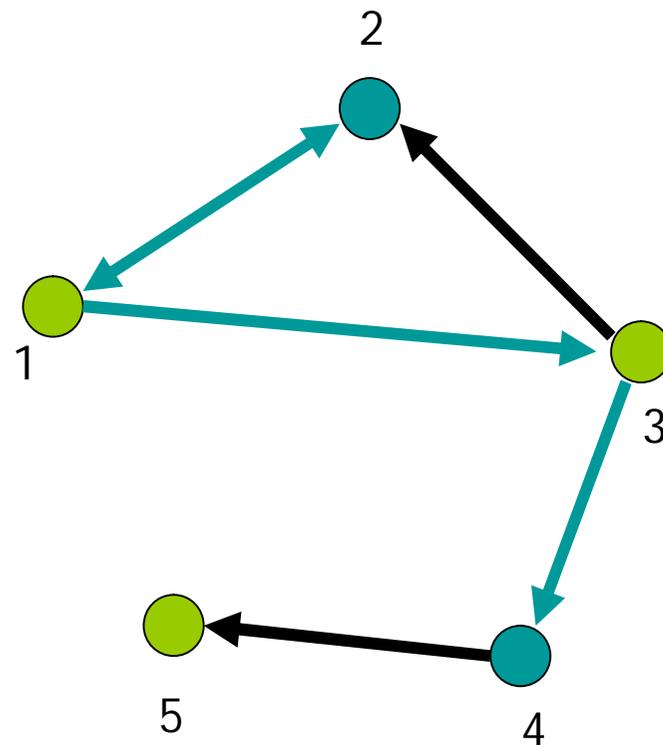
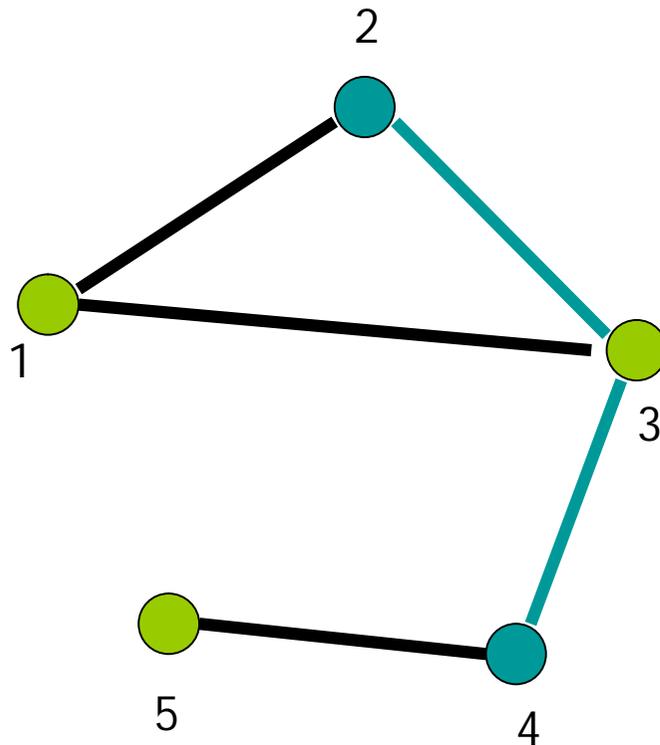


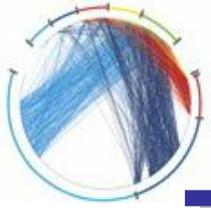


Shortest Paths

§ Shortest Path from node i to node j

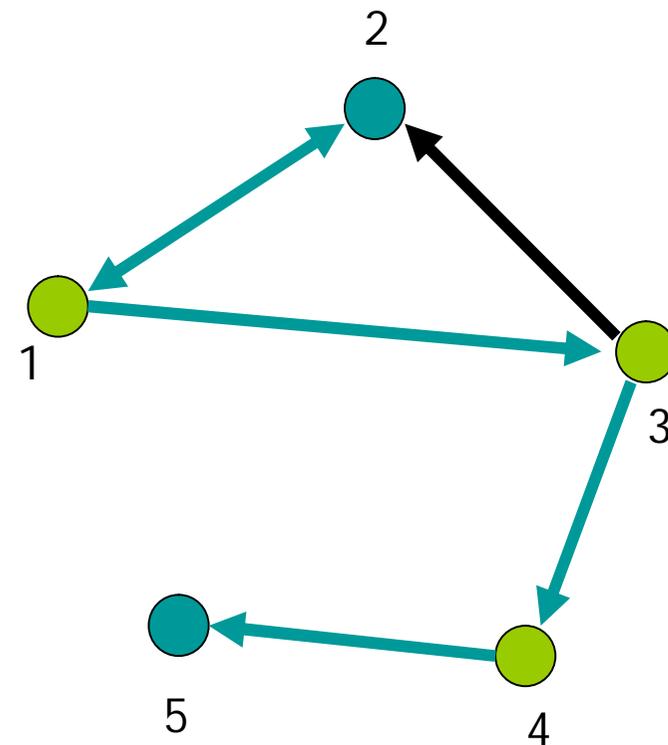
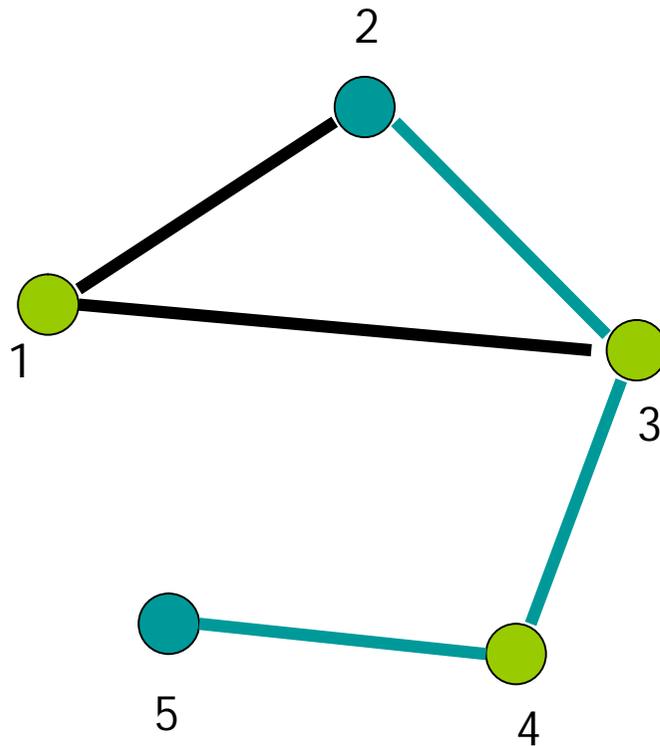
§ also known as **BFS path**, or **geodesic path**

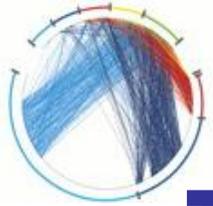




Diameter

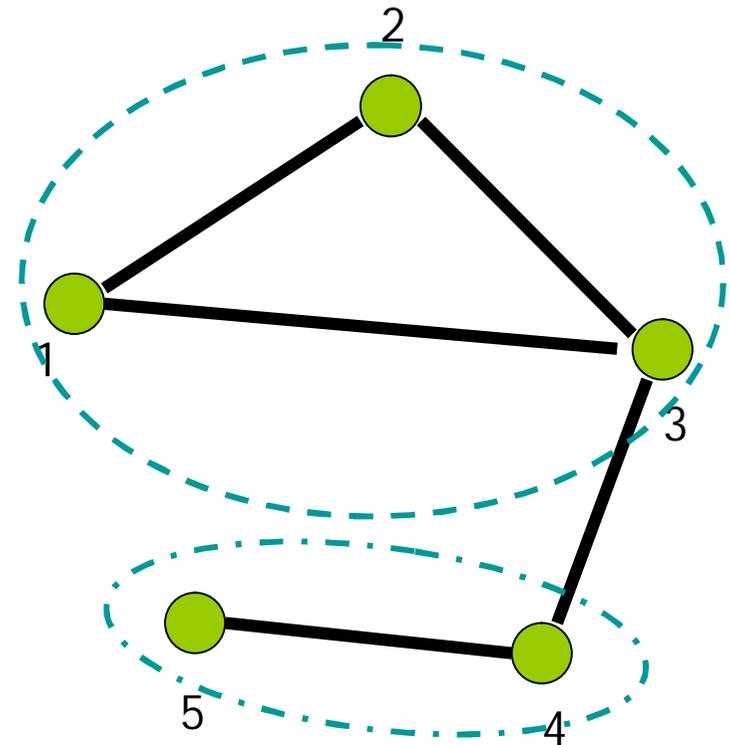
§ The longest shortest path in the graph

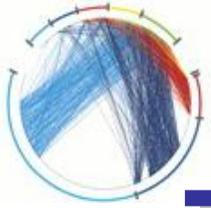




Undirected graph

- § **Connected** graph: a graph where there every pair of nodes is connected
- § **Disconnected** graph: a graph that is not connected
- § **Connected Components**: subsets of vertices that are connected

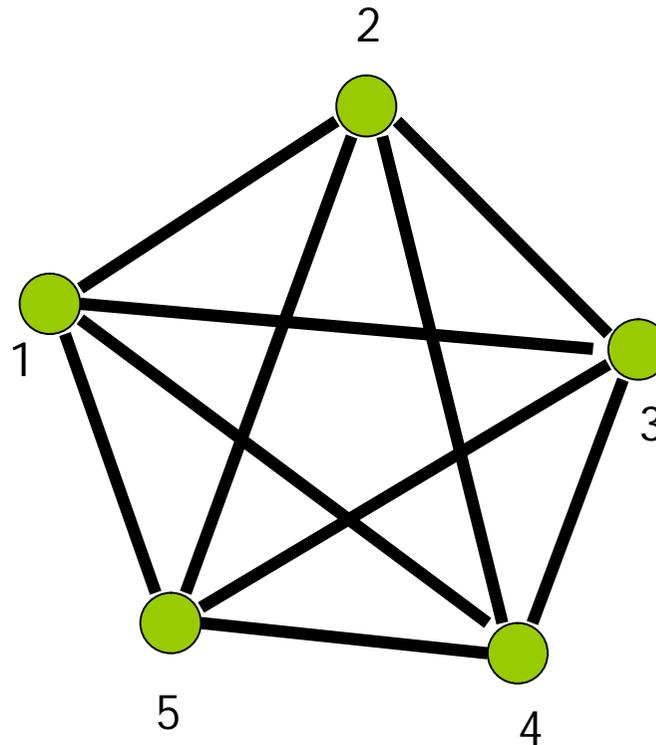


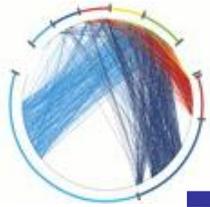


Fully Connected Graph

§ Clique K_n

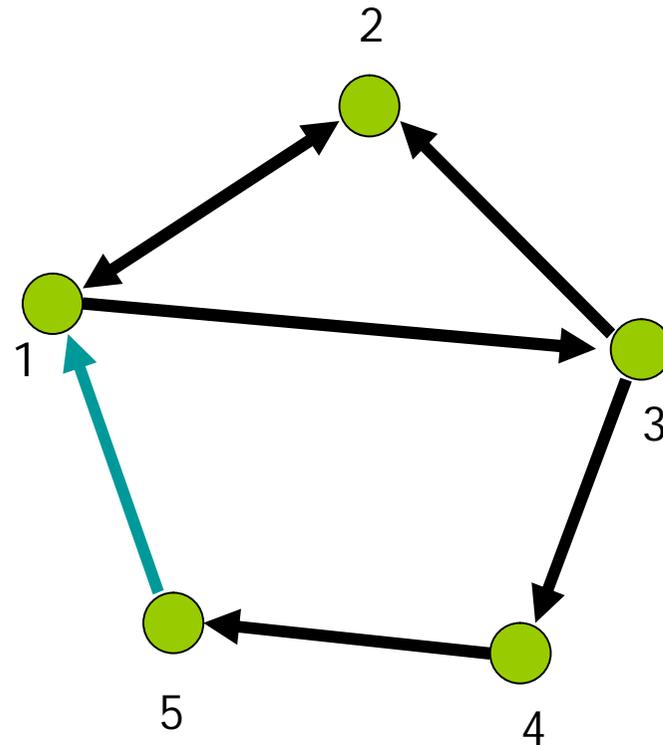
§ A graph that has all possible $n(n-1)/2$ edges

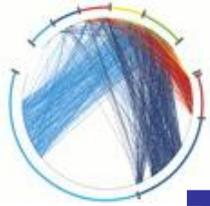




Directed Graph

- § Strongly connected graph: there exists a path from every i to every j
- § Weakly connected graph: If edges are made to be undirected the graph is connected

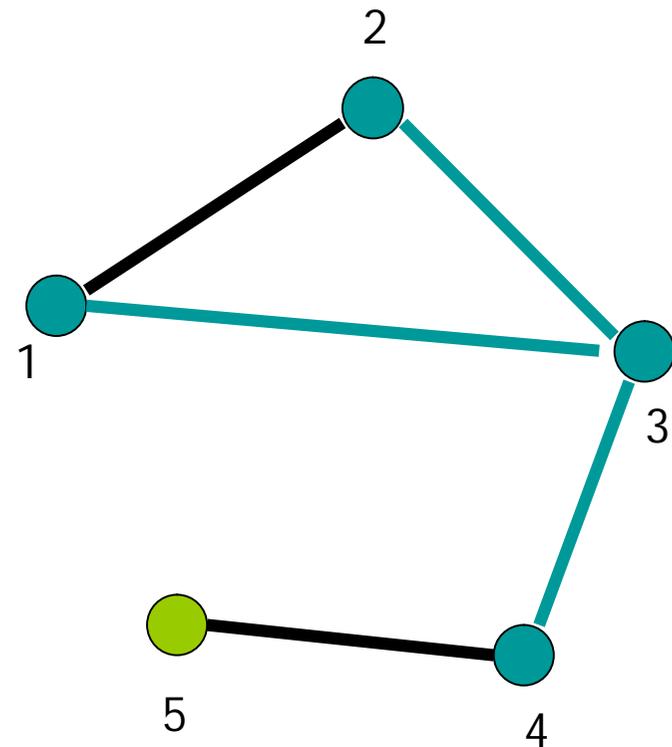


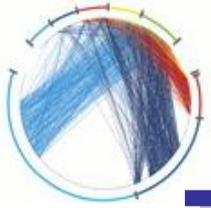


Subgraphs

§ **Subgraph:** Given $V' \subseteq V$, and $E' \subseteq E$, the graph $G' = (V', E')$ is a subgraph of G .

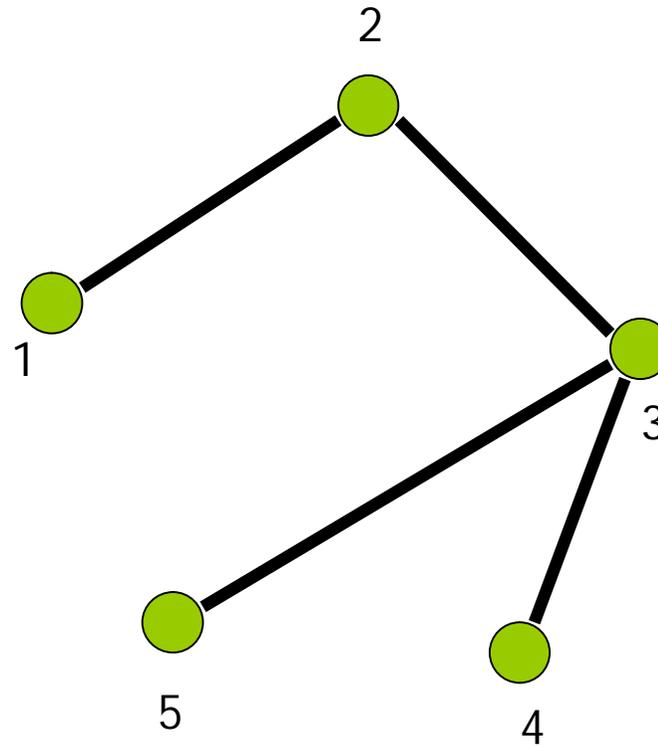
§ **Induced subgraph:** Given $V' \subseteq V$, let $E' \subseteq E$ is the set of all edges between the nodes in V' . The graph $G' = (V', E')$, is an induced subgraph of G

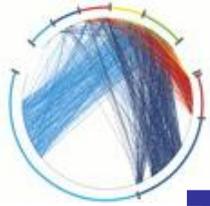




Trees

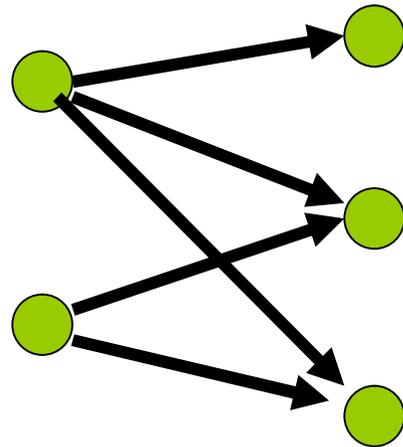
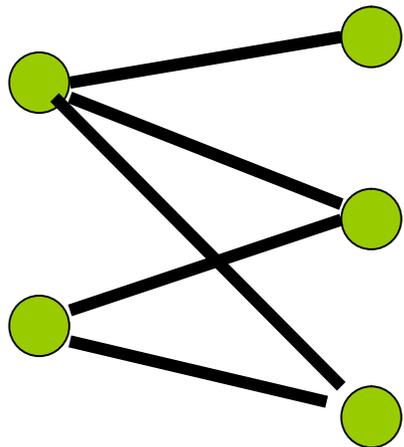
§ Connected Undirected graphs without cycles

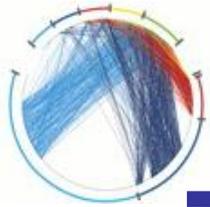




Bipartite graphs

§ Graphs where the set V can be partitioned into two sets L and R , such that all edges are between nodes in L and R , and there is no edge within L or R



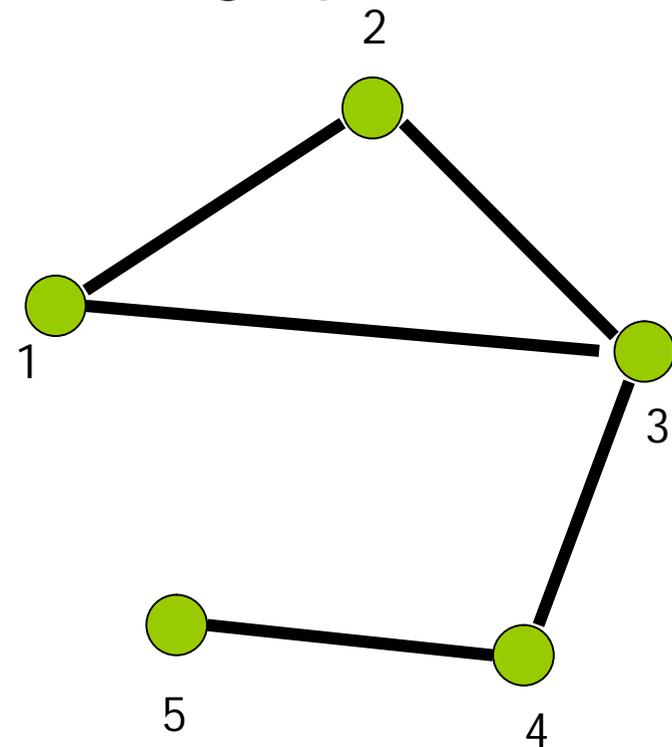


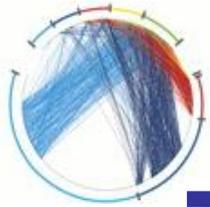
Linear Algebra

§ Adjacency Matrix

§ symmetric matrix for undirected graphs

$$A = \begin{bmatrix} 0 & 1 & 1 & 0 & 0 \\ 1 & 0 & 1 & 0 & 0 \\ 1 & 1 & 0 & 1 & 0 \\ 0 & 0 & 1 & 0 & 1 \\ 0 & 0 & 0 & 1 & 0 \end{bmatrix}$$



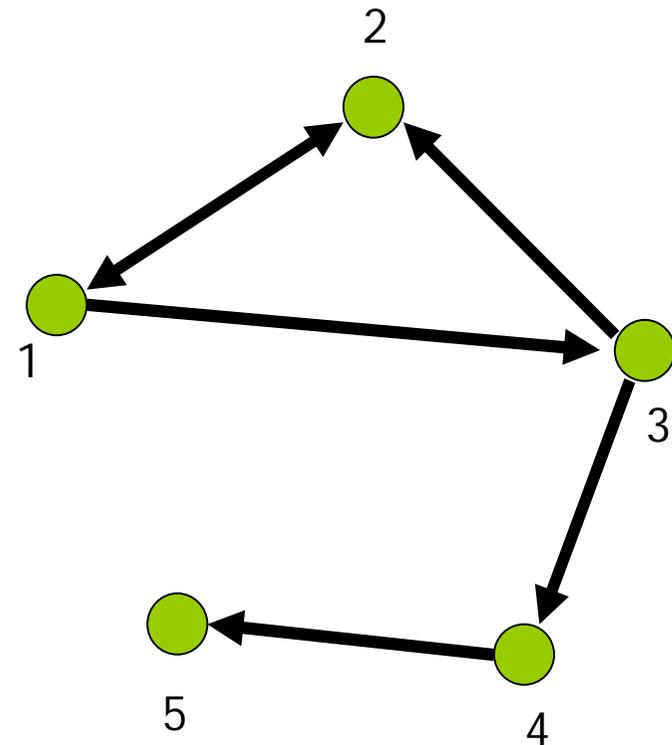


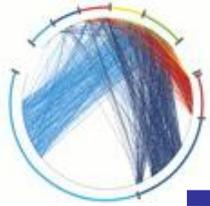
Linear Algebra

§ Adjacency Matrix

§ unsymmetric matrix for undirected graphs

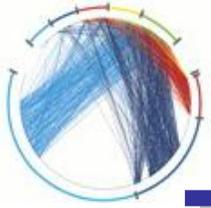
$$A = \begin{bmatrix} 0 & 1 & 1 & 0 & 0 \\ 1 & 0 & 0 & 0 & 0 \\ 0 & 1 & 0 & 1 & 0 \\ 0 & 0 & 0 & 0 & 1 \\ 0 & 0 & 0 & 0 & 0 \end{bmatrix}$$



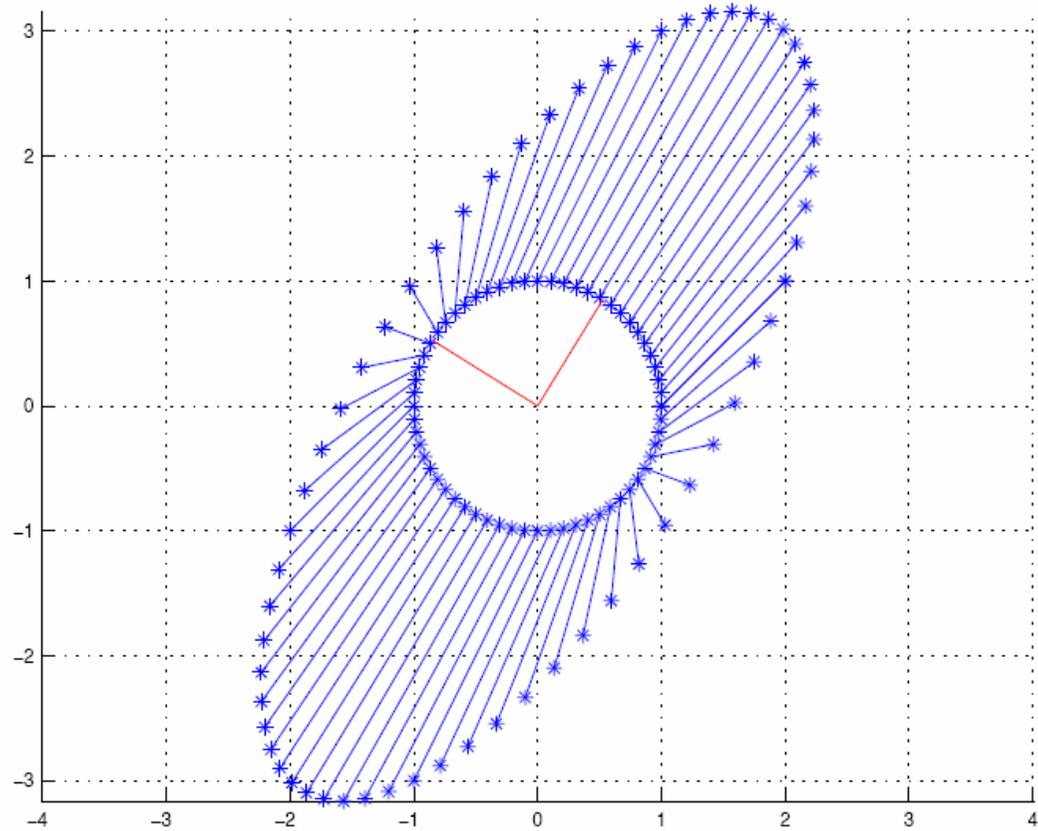


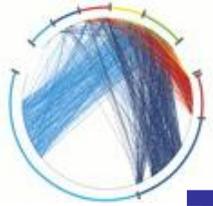
Eigenvalues and Eigenvectors

- § The value λ is an **eigenvalue** of matrix A if there exists a non-zero vector x , such that $Ax = \lambda x$. Vector x is an **eigenvector** of matrix A
 - § The largest eigenvalue is called the **principal eigenvalue**
 - § The corresponding eigenvector is the **principal eigenvector**
 - § Corresponds to the direction of maximum change



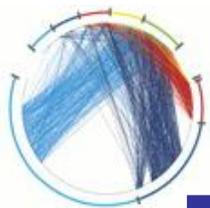
Eigenvalues





Random Walks

- § Start from a node, and follow links uniformly at random.
- § Stationary distribution: The fraction of times that you visit node i , as the number of steps of the random walk approaches infinity
 - § if the graph is strongly connected, the stationary distribution converges to a unique vector.



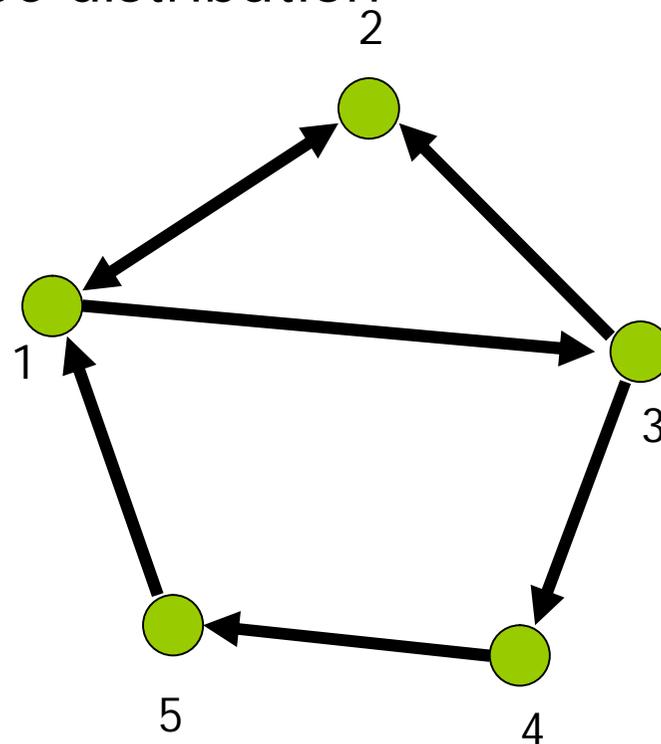
Random Walks

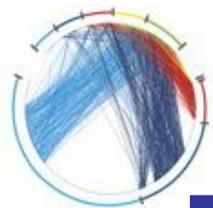
§ stationary distribution: principal left eigenvector of the normalized adjacency matrix

§ $x = xP$

§ for undirected graphs, the degree distribution

$$P = \begin{bmatrix} 0 & 1/2 & 1/2 & 0 & 0 \\ 1 & 0 & 0 & 0 & 0 \\ 0 & 1/2 & 0 & 1/2 & 0 \\ 0 & 0 & 0 & 0 & 1 \\ 1 & 0 & 0 & 0 & 0 \end{bmatrix}$$





Probability Theory

§ Probability Space: pair $\langle \Omega, P \rangle$

§ Ω : sample space

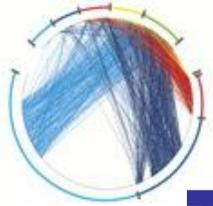
§ P : probability measure over subsets of Ω

§ Random variable $X: \Omega \rightarrow \mathbb{R}$

§ Probability mass function $P[X=x]$

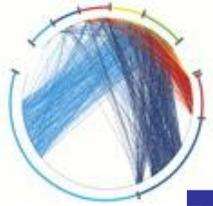
§ Expectation

$$E[X] = \sum_{x \in \Omega} xP[X = x]$$



Classes of random graphs

- § A class of random graphs is defined as the pair $\langle G_n, P \rangle$ where G_n the set of all graphs of size n , and P a probability distribution over the set G_n
- § Erdős-Renyi graphs: each edge appears with probability p
 - § when $p=1/2$, we have a uniform distribution



Asymptotic Notation

§ For two functions $f(n)$ and $g(n)$

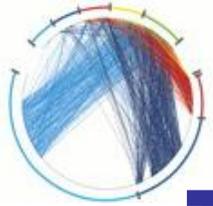
§ $f(n) = O(g(n))$ if there exist positive numbers c and N , such that $f(n) \leq c g(n)$, for all $n \geq N$

§ $f(n) = \Omega(g(n))$ if there exist positive numbers c and N , such that $f(n) \geq c g(n)$, for all $n \geq N$

§ $f(n) = \Theta(g(n))$ if $f(n) = O(g(n))$ and $f(n) = \Omega(g(n))$

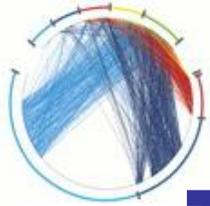
§ $f(n) = o(g(n))$ if $\lim_{n \rightarrow \infty} f(n)/g(n) = 0$, as $n \rightarrow \infty$

§ $f(n) = \omega(g(n))$ if $\lim_{n \rightarrow \infty} f(n)/g(n) = \infty$, as $n \rightarrow \infty$



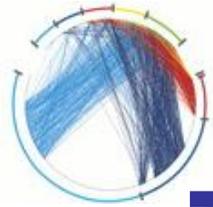
P and NP

- § **P**: the class of problems that can be **solved** in polynomial time
- § **NP**: the class of problems that can be **verified** in polynomial time
- § **NP-hard**: problems that are at least as hard as any problem in **NP**



Approximation Algorithms

- § **NP-optimization problem**: Given an instance of the problem, find a solution that minimizes (or maximizes) an objective function.
- § Algorithm **A** is a factor **c** approximation for a problem, if for every input **x**,
 - $A(x) \leq c \text{ OPT}(x)$ (minimization problem)
 - $A(x) \geq c \text{ OPT}(x)$ (maximization problem)



References

- § M. E. J. Newman, *The structure and function of complex networks*, SIAM Reviews, 45(2): 167-256, 2003