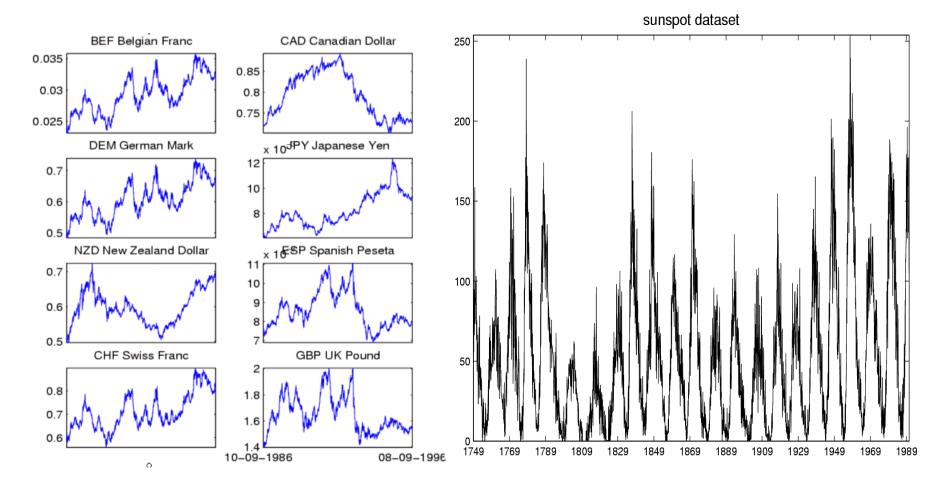
# DATA MINING LECTURE 8B

Time series analysis and Sequence Segmentation

### Sequential data

- Sequential data (or time series) refers to data that appear in a specific order.
  - The order defines a time axis, that differentiates this data from other cases we have seen so far
- Examples
  - The price of a stock (or of many stocks) over time
  - Environmental data (pressure, temperature, precipitation etc) over time
  - The sequence of queries in a search engine, or the frequency of a query over time
  - The words in a document as they appear in order
  - A DNA sequence of nucleotides
  - Event occurrences in a log over time
  - Etc...
- Time series: usually we assume that we have a vector of numeric values that change over time.

### **Time-series data**



• Financial time series, process monitoring...

### Why deal with sequential data?

- Because all data is sequential <sup>©</sup>
  - All data items arrive in the data store in some order
- In some (many) cases the order does not matter
  - E.g., we can assume a bag of words model for a document
- In many cases the order is of interest
  - E.g., stock prices do not make sense without the time information.

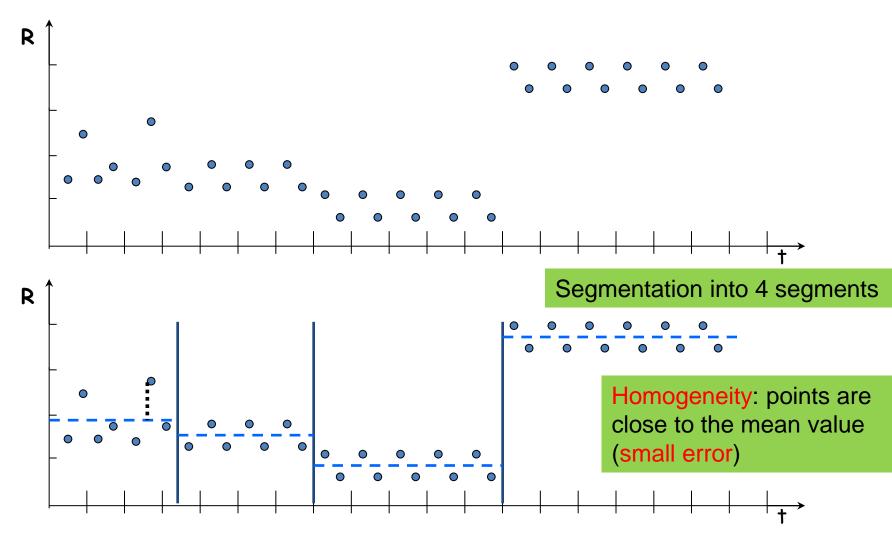
### Time series analysis

- The addition of the time axis defines new sets of problems
  - Discovering periodic patterns in time series
  - Defining similarity between time series
  - Finding bursts, or outliers
- Also, some existing problems need to be revisited taking sequential order into account
  - Association rules and Frequent Itemsets in sequential data
  - Summarization and Clustering: Sequence Segmentation

### **Sequence Segmentation**

- Goal: discover structure in the sequence and provide a concise summary
- Given a sequence T, segment it into K contiguous segments that are as homogeneous as possible
- Similar to clustering but now we require the points in the cluster to be contiguous
- Commonly used for summarization of histograms in databases

### Example



### **Basic definitions**

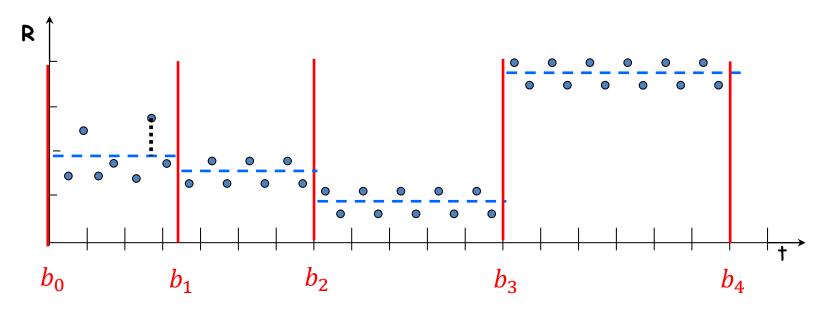
- Sequence T = {t<sub>1</sub>,t<sub>2</sub>,...,t<sub>N</sub>}: an ordered set of N d-dimensional real points t<sub>i</sub>eR<sup>d</sup>
- A K-segmentation S: a partition of T into K contiguous segments {s<sub>1</sub>,s<sub>2</sub>,...,s<sub>K</sub>}.
  - Each segment seS is represented by a single vector µ<sub>s</sub>eR<sup>d</sup> (the representative of the segment -- same as the centroid of a cluster)
- Error E(S): The error of replacing individual points with representatives
  - Different error functions, define different representatives.
- Sum of Squares Error (SSE):

$$E(S) = \sum_{s \in S} \sum_{t \in S} (t - \mu_s)^2$$

• Representative of segment s with SSE: mean  $\mu_s = \frac{1}{|s|} \sum_{t \in s} t$ 

### **Basic Definitions**

 Observation: a K-segmentation S is defined by K+1 boundary points b<sub>0</sub>, b<sub>1</sub>, ..., b<sub>K-1</sub>, b<sub>K</sub>.



•  $b_0 = 0, b_k = N + 1$  always.

• We only need to specify  $b_1, \dots, b_{K-1}$ 

### The K-segmentation problem

Given a sequence T of length N and a value K, find a K-segmentation  $S = \{s_1, s_2, ..., s_K\}$  of T such that the SSE error E is minimized.

- Similar to K-means clustering, but now we need the points in the clusters to respect the order of the sequence.
  - This actually makes the problem easier.

### Optimal solution for the k-segmentation problem

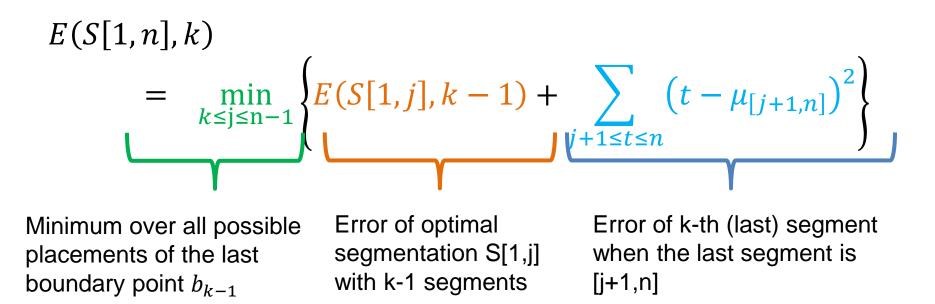
- Bellman'61: The K-segmentation problem can be solved optimally using a standard dynamicprogramming algorithm
- Dynamic Programming:
  - Construct the solution of the problem by using solutions to problems of smaller size
    - Define the dynamic programming recursion
  - Build the solution bottom up from smaller to larger instances
    - Define the dynamic programming table that stores the solutions to the sub-problems

### Rule of thumb

- Most optimization problems where order is involved can be solved optimally in polynomial time using dynamic programming.
  - The polynomial exponent may be large though

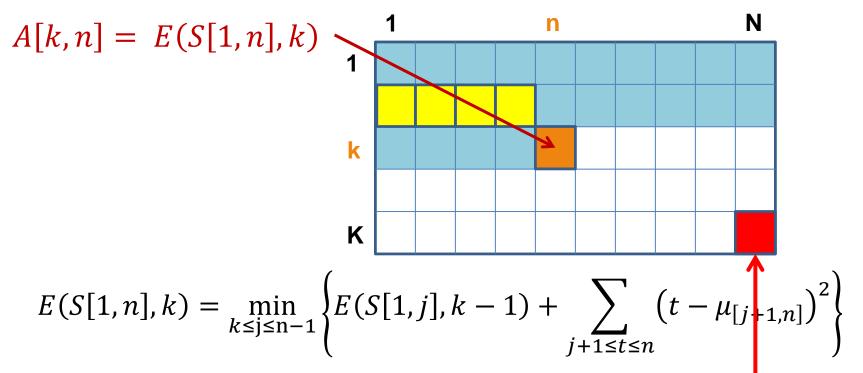
### **Dynamic Programming Recursion**

- Terminology:
  - T[1, n]: subsequence  $\{t_1, t_2, \dots, t_n\}$  for  $n \leq N$
  - E(S[1, n], k): error of optimal segmentation of subsequence T[1, n] with k segments for  $k \le K$
- Dynamic Programming Recursion:



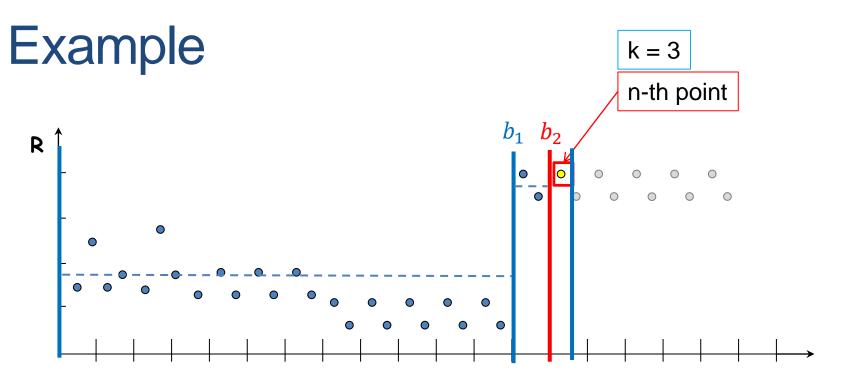
### Dynamic programming table

• Two-dimensional table  $A[1 \dots K, 1 \dots N]$ 

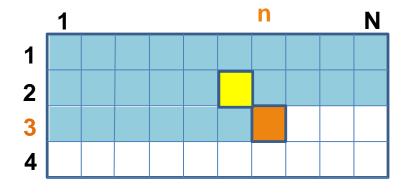


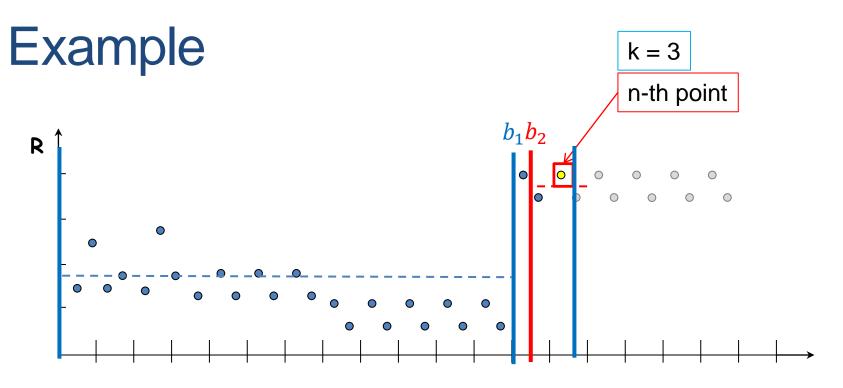
Fill the table top to bottom, left to right.

Error of optimal K-segmentation

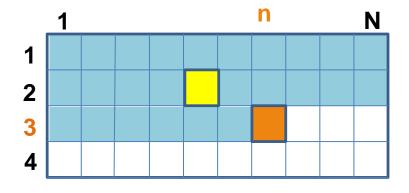


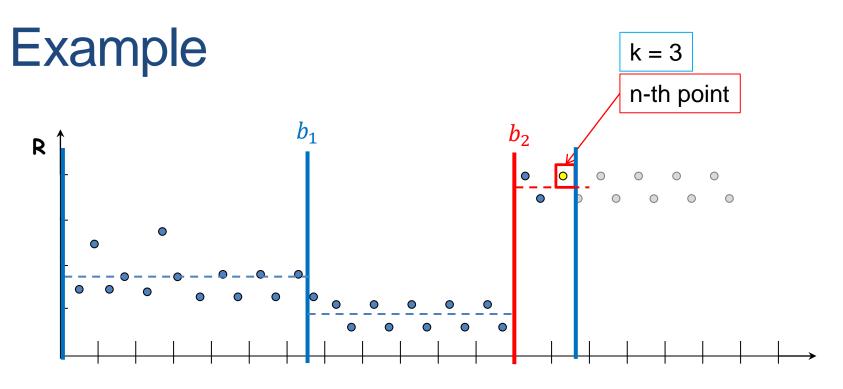
$$= \min_{k \le j \le n-1} \left\{ E(S[1, j], k-1) + \sum_{j+1 \le t \le n} (t - \mu_{[j+1,n]})^2 \right\}$$



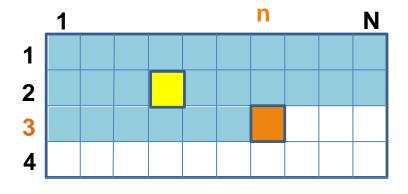


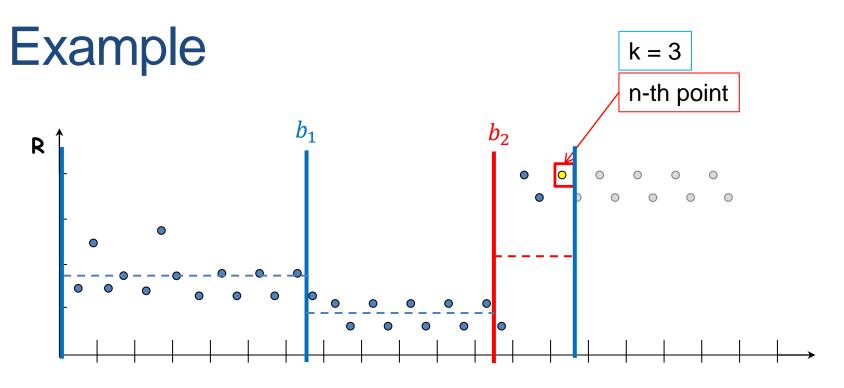
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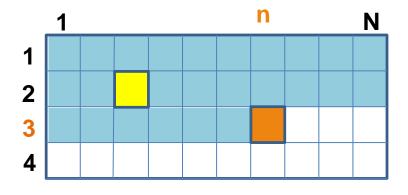


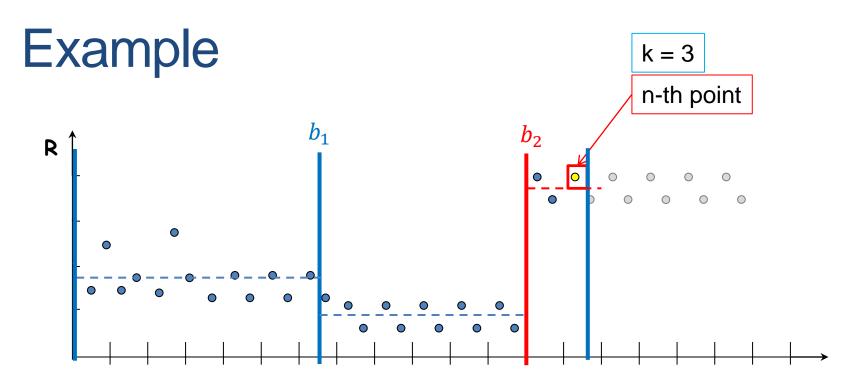
$$= \min_{k \le j \le n-1} \left\{ E(S[1, j], k-1) + \sum_{j+1 \le t \le n} (t - \mu_{[j+1, n]})^2 \right\}$$





$$= \min_{k \le j \le n-1} \left\{ E(S[1, j], k-1) + \sum_{j+1 \le t \le n} (t - \mu_{[j+1,n]})^2 \right\}$$

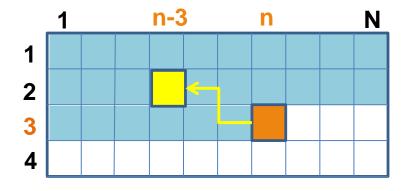




#### Optimal segmentation S[1:n]

The cell A[3,n] stores the error of the optimal solution 3-segmentation of T[1,n]

In the cell (or in a different table) we also store the position n-3 of the boundary so we can trace back the segmentation



### Dynamic-programming algorithm

- Input: Sequence T, length N, K segments, error function E()
  - For i=1 to N //Initialize first row

     A[1,i]=E(T[1...i]) //Error when everything is in one cluster
  - For k=1 to K // Initialize diagonal
     A[k,k] = 0 // Error when each point in its own cluster
  - For **k=2** to **K** 
    - For i=k+1 to N
      - A[k,i] = min<sub>j<i</sub>{A[k-1,j]+E(T[j+1...i])}
- To recover the actual segmentation (not just the optimal cost) store also the minimizing values j

## Algorithm Complexity

- What is the complexity?
- NK cells to fill
- Computation per cell  $E(S[1,n],k) = \min_{k \le i \le n} \left\{ E(S[1,j],k-1) + \sum_{j+1 \le t \le n} (t - \mu_{[j+1,n]})^2 \right\}$ 
  - O(N) boundaries to check per cell
    - O(N) to compute the second term per checked boundary
- O(N<sup>3</sup>K) in the naïve computation
- We can avoid the last O(N) factor by observing that

$$\sum_{j+1 \le t \le n} \left( t - \mu_{[j+1,n]} \right)^2 = \sum_{j+1 \le t \le n} t^2 - \frac{1}{n-j} \left( \sum_{j+1 \le t \le n} t \right)^2$$

- We can compute in constant time by precomputing partial sums
  - Precompute  $\sum_{1 \le t \le n} t$  and  $\sum_{1 \le t \le n} t^2$  for all n = 1..N
- Algorithm Complexity: O(N<sup>2</sup>K)

### Heuristics

#### Top-down greedy (TD): O(NK)

- Introduce boundaries one at the time so that you get the largest decrease in error, until K segments are created.
- Bottom-up greedy (BU): O(NlogN)
  - Merge adjacent points each time selecting the two points that cause the smallest increase in the error until K segments
- Local Search Heuristics: O(NKI)
  - Assign the breakpoints randomly and then move them so that you reduce the error

### Other time series analysis

- Using signal processing techniques is common for defining similarity between series
  - Fast Fourier Transform
  - Wavelets
- Rich literature in the field