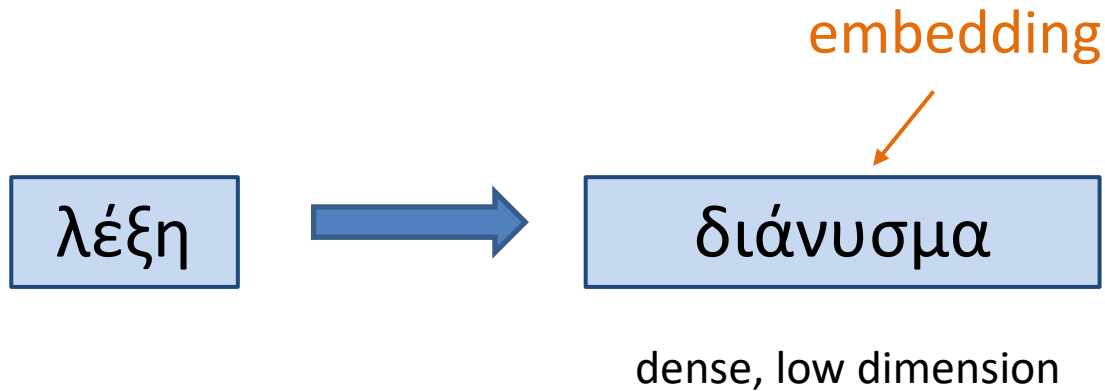


Τι θα δούμε σήμερα

- Τα βασικά στοιχεία των word embeddings
- Ερωτήσεις, ασκήσεις
- Στατιστικά συλλογής (και ίσως συμπίεση)

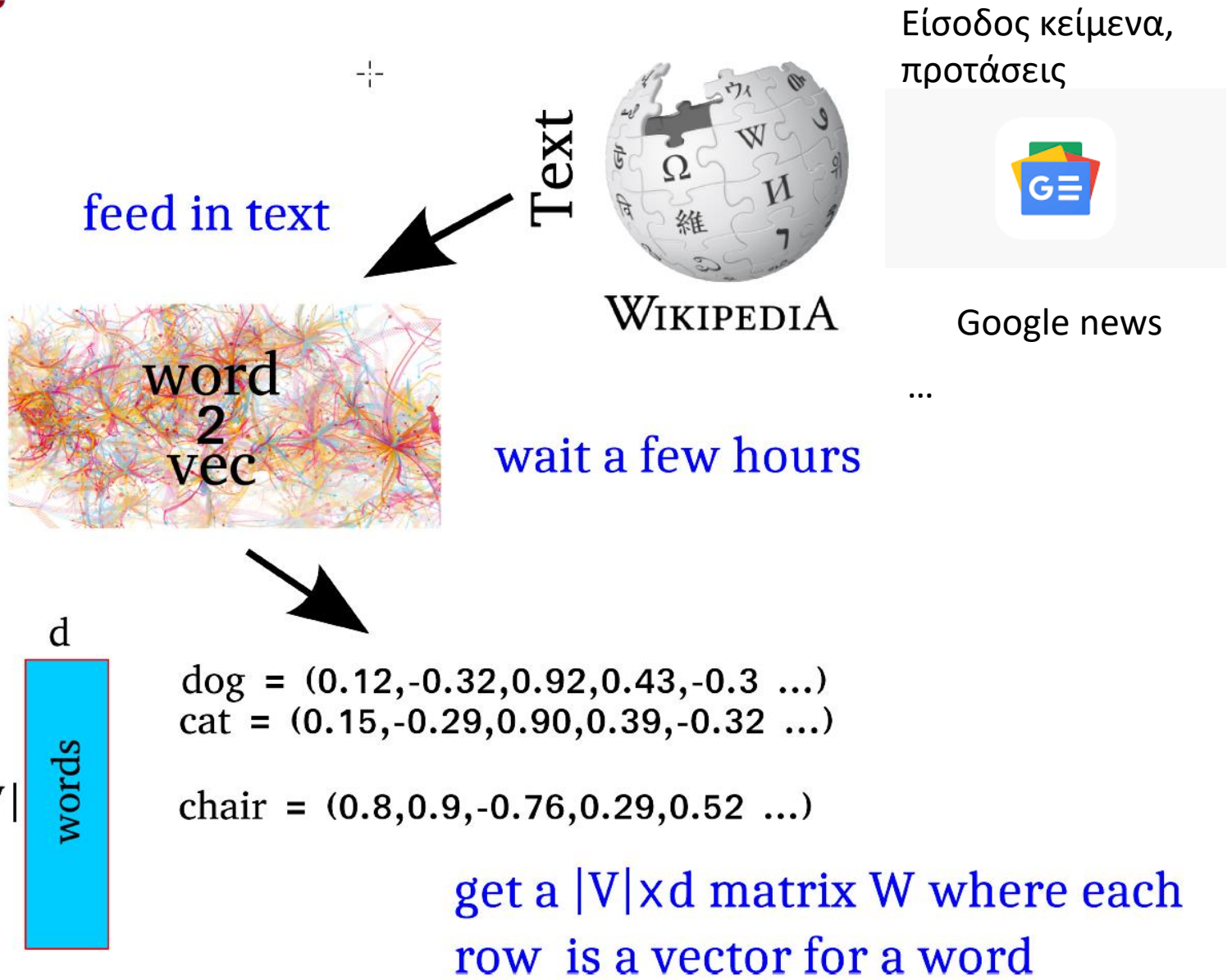
Word embeddings II (basics)

Διανυσματική *αναπαράσταση* (representation)
λέξεων – *κατανεμημένη (distributed) αναπαράσταση*



Στόχος: όμοιες λέξεις -> όμοια διανύσματα

word2vec



Ομοιότητα/απόσταση

1 2 3 4
5
6
||(1, 2, 3)||

■ Similarity is calculated using cosine similarity:

$$\text{sim}(\vec{d}og, \vec{c}at) = \frac{\vec{d}og \cdot \vec{c}at}{\|\vec{d}og\| \|\vec{c}at\|}$$

■ For normalized vectors ($\|x\| = 1$), this is equivalent to a dot product:

$$\text{sim}(\vec{d}og, \vec{c}at) = \vec{d}og \cdot \vec{c}at$$

■ **Normalize the vectors when loading them.**

word2vec

- dog
 - cat, dogs, dachshund, rabbit, puppy, poodle, rottweiler, mixed-breed, doberman, pig
- sheep
 - cattle, goats, cows, chickens, sheeps, hogs, donkeys, herds, shorthorn, livestock
- november
 - october, december, april, june, february, july, september, january, august, march
- jerusalem
 - tiberias, jaffa, haifa, israel, palestine, nablus, damascus katamon, ramla, safed
- teva
 - pfizer, schering-plough, novartis, astrazeneca, glaxosmithkline, sanofi-aventis, mylan, sanofi, genzyme, pharmacia

Πως θα βρούμε τις πιο όμοιες λέξεις με το dog;

TIP: Όπου μπορούμε χρησιμοποιούμε πράξεις πινάκων. Γιατί;

- Compute the similarity from word \vec{v} to all other words.
- This is a **single matrix-vector product**: $W \cdot \vec{v}^T$

$$\begin{array}{c}
 \begin{array}{|c|}
 \hline
 \text{cat} \\
 \text{chair} \\
 \text{june} \\
 \text{sun} \\
 \text{bark} \\
 \dots \\
 \dots \\
 \text{eat} \\
 \hline
 \end{array} \\
 |V|
 \end{array}
 \begin{array}{c}
 d \\
 \text{dog}
 \end{array}
 =
 \begin{array}{c}
 \begin{array}{|cccccccc|}
 \hline
 0.9 & -0.3 & -0.1 & -0.9 & 0.3 & \dots & \dots & 0.2 \\
 \hline
 \text{cat} & \text{chair} & \text{june} & \text{sun} & \text{bark} & \dots & \dots & \text{eat} \\
 \hline
 \end{array} \\
 \text{similarities} \\
 1 \times |V|
 \end{array}$$

Το σωστό
 $|V| \times 1$

- Result is a $|V|$ sized vector of similarities.
- Take the indices of the k -highest values.

Λέξη ποιο όμοια σε πολλές άλλες;

- “Find me words most similar to cat, dog and cow”.
- Calculate the pairwise similarities and sum them:

$$W \cdot \vec{c}at + W \cdot \vec{d}og + W \cdot \vec{c}ow$$

- Now find the indices of the highest values as before.
- Matrix-vector products are wasteful. **Better option:**

$$W \cdot (\vec{c}at + \vec{d}og + \vec{c}ow)$$

Σε προηγούμενα μαθήματα είδαμε

Lemmatization

Stemming

Λέξεις σημασιολογικά κοντινές

Πως θα πάρουμε αυτόν τον πίνακα;

Βασική ιδέα

Μία λέξη προσδιορίζεται από τις συμφραζόμενες της λέξεις (context)



Ο καθηγητής διδάσκει το **μάθημα** στους φοιτητές του στην αίθουσα.



Παράθυρο (window) = 3

Center word
Context word

Κάθε λέξη δύο αναπαραστάσεις: (1) center (2) context
Δηλαδή, έχουμε $2 |V| \times d$ πίνακες

- Το center-διάνυσμα της center λέξης πρέπει να είναι **όμοιο** με τα context-διανύσματα (δηλαδή, το άθροισμα των context διανυσμάτων) των context λέξεων
- Και προφανώς το *συμμετρικό*

Learning: παραδείγματα κειμένου και προσπαθούμε να «μάθουμε» αυτά τα διανύσματα (βάρη)

Training examples – fix the matrices to work for them

How does word2vec work?

While more text:

w: center representation – c: context representation

- Extract a word window:

A springer is [a cow or **heifer** close to calving].

c_1 c_2 c_3 w c_4 c_5 c_6

- Try setting the vector values such that:

$$\sigma(w \cdot c_1) + \sigma(w \cdot c_2) + \sigma(w \cdot c_3) + \sigma(w \cdot c_4) + \sigma(w \cdot c_5) + \sigma(w \cdot c_6)$$

is **high**

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is **high**

Negative sampling (αρνητικά παραδείγματα)

- Create a corrupt example by choosing a random word w' (negative sample) [a cow or **comet** close to calving]

c_1 c_2 c_3 w' c_4 c_5 c_6

- Try setting the vector values such that:

$$\sigma(w' \cdot c_1) + \sigma(w' \cdot c_2) + \sigma(w' \cdot c_3) + \sigma(w' \cdot c_4) + \sigma(w' \cdot c_5) + \sigma(w' \cdot c_6)$$

is **low**

Word2Vec

Two algorithms

1. Continuous Bag of Words (CBOW)

Predict center word from a bag-of-words context

2. Skip-grams (SG)

Predict context words given the center word

Position independent (do not account for distance from center)

Two training methods

1. Hierarchical softmax

2. Negative sampling

Βασική ιδέα

Το σκυλί ___ την ουρά
Η γάτα ___ το ποντίκι
Ο ήλιος ___ το πρωί
Το φεγγάρι ___ κάθε νύχτα

CBOW

___ ___ κουνά ___ ___
___ ___ κυνηγάει ___ ___
___ ___ ανατέλλει ___ ___
___ ___ δύνει ___ ___

skipgram

Ας δούμε πάλι και κάποιες λεπτομέρειες

One-hot vectors

Έστω ότι υπάρχουν $|V|$ διαφορετικές λέξεις (όροι) στο λεξικό μας

- Διατάσσουμε τις λέξεις αλφαβητικά
- Αναπαριστούμε κάθε λέξη με ένα $\mathbb{R}^{|V| \times 1}$ διάνυσμα που έχει παντού 0 και μόνο έναν 1 στη θέση που αντιστοιχεί στη θέση της λέξης στη διάταξη

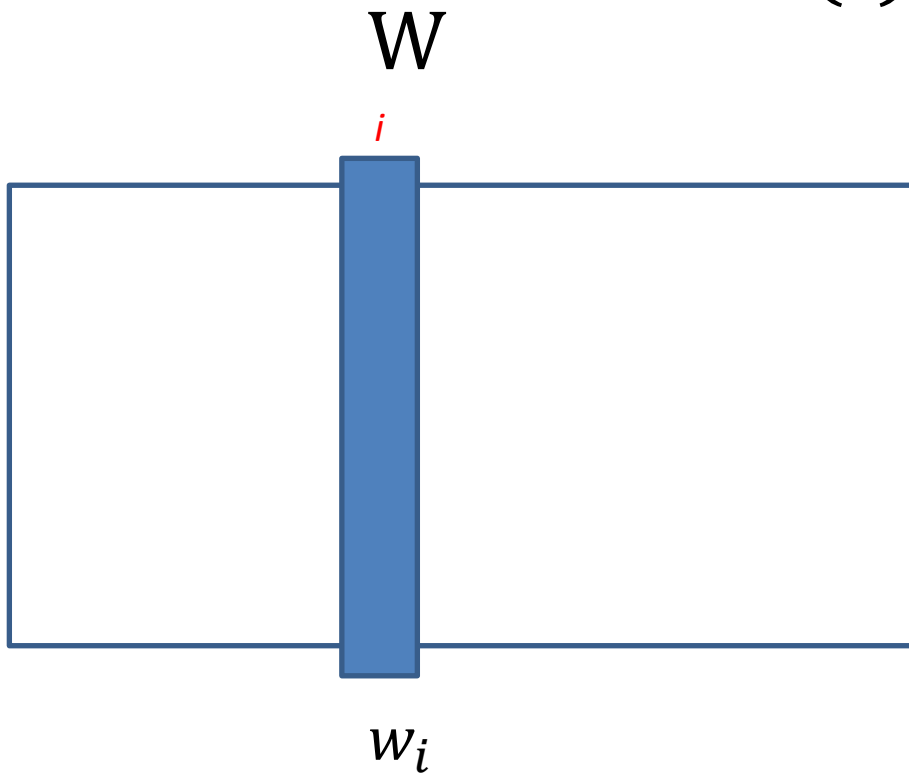
$$w^{aardvark} = \begin{bmatrix} \mathbf{1} \\ 0 \\ 0 \\ \cdot \\ \cdot \\ \cdot \\ 0 \end{bmatrix} \quad w^a = \begin{bmatrix} 0 \\ \mathbf{1} \\ 0 \\ \cdot \\ \cdot \\ \cdot \\ 0 \end{bmatrix} \quad w^{at} = \begin{bmatrix} 1 \\ 0 \\ \mathbf{0} \\ \cdot \\ \cdot \\ \cdot \\ 0 \end{bmatrix} \quad \dots \quad w^{zerba} = \begin{bmatrix} 0 \\ 0 \\ 0 \\ \cdot \\ \cdot \\ \cdot \\ \mathbf{1} \end{bmatrix}$$

- Καμία πληροφορία για ομοιότητα
- Πολλές διαστάσεις

Given matrix W , πως παίρνουμε το embedding της i -οστής λέξης;

Lookup/project

$$ENC(i) = W I_i$$



One hot vector I_i



One-hot or **indicator vector**, all 0s but position i

CBOW

$|V|$ number of words

N size of embedding

m size of the window (context)

Use a window of context words to predict the center word

Input: $2m$ context words

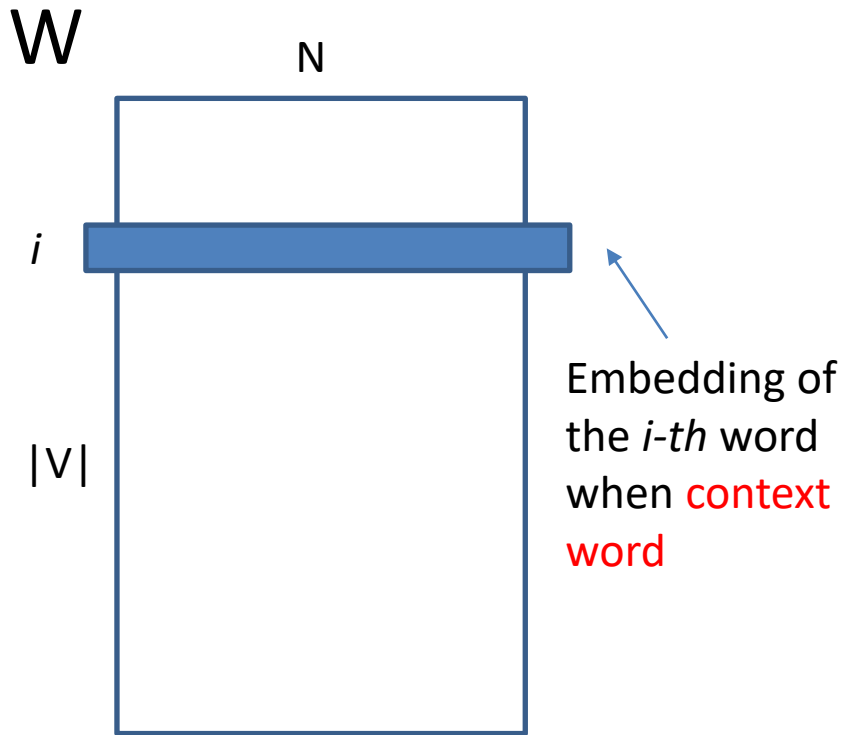
Output: center word

each represented as a one-hot vector

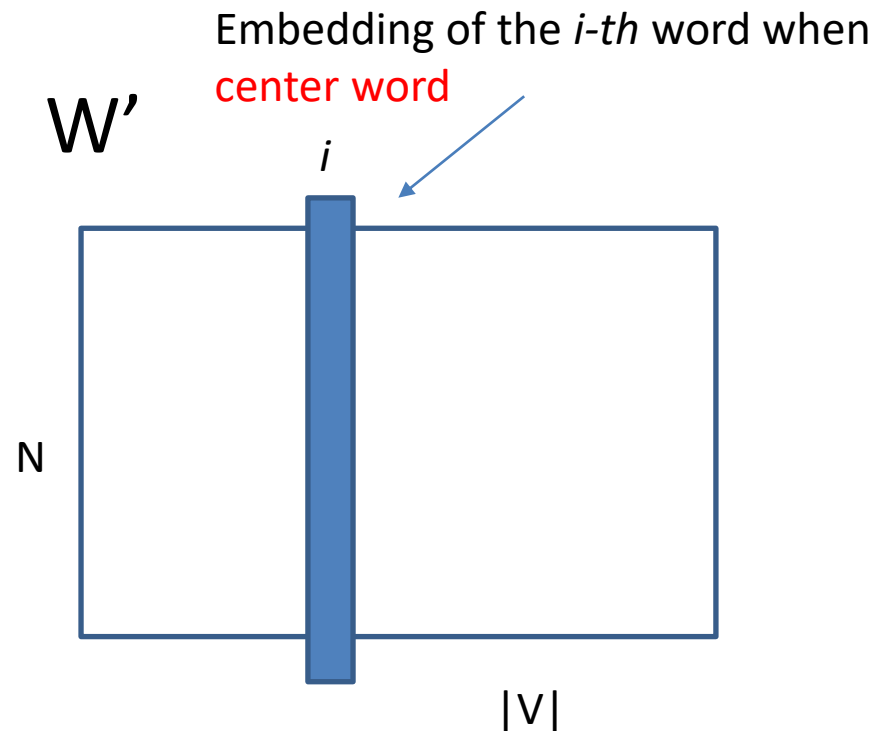
CBOW

Use a window of context words to predict the center word

Learns **two matrices** (two embeddings per word, one when context, one when center)



$|V| \times N$ context embeddings when input



$N \times |V|$ center embeddings when output

CBOW

Intuition

The W' -embedding of the *center word* should be *similar* to the (sum of the) W -embeddings of its *context words*

We want similarity close to one for the center word and close to 0 for all other words

CBOW

Given *window size* m

$x^{(c)}$ one hot vector for context words, y one hot vector for the center word

1. **INPUT:** the *one hot vectors* for the $2m$ context words

$$x^{(c-m)}, \dots, x^{(c-1)}, x^{(c+1)}, \dots, x^{(c+m)}$$

2. **GET THE EMBEDDINGS** of the context words

$$v_{c-m} = Wx^{(c-m)}, \dots, v_{c-1} = Wx^{(c-1)}, v_{c+1} = Wx^{(c+1)}, \dots, v_{c+m} = Wx^{(c+m)}$$

3. **TAKE THE SUM** these vectors

$$\hat{v} = \frac{v_{c-m} + v_{c-m+1} + \dots + v_{c+m}}{2m}, \hat{v} \in R^N$$

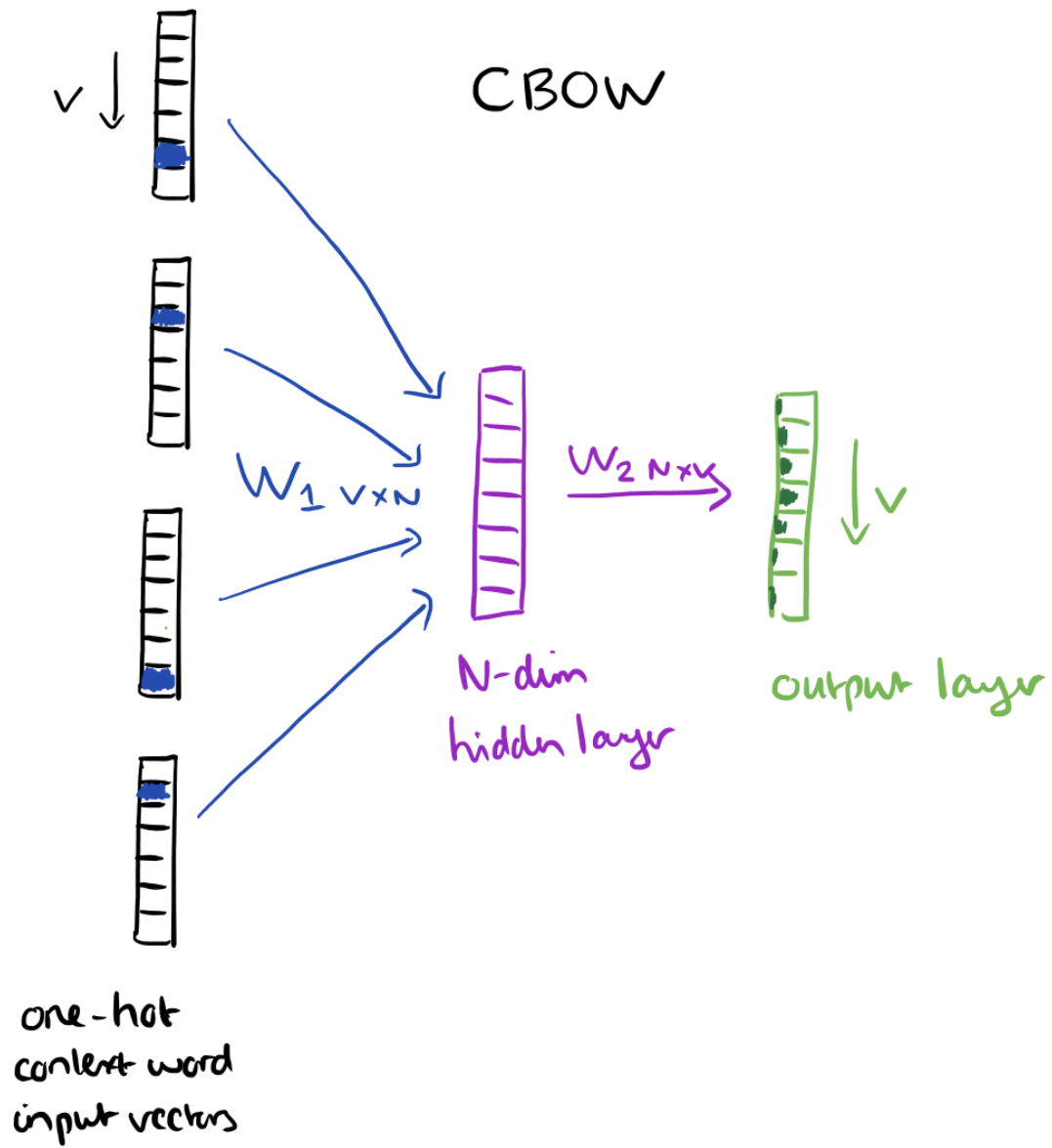
4. **COMPUTE SIMILARITY:** dot produce W' (all center vectors) and context \hat{v}

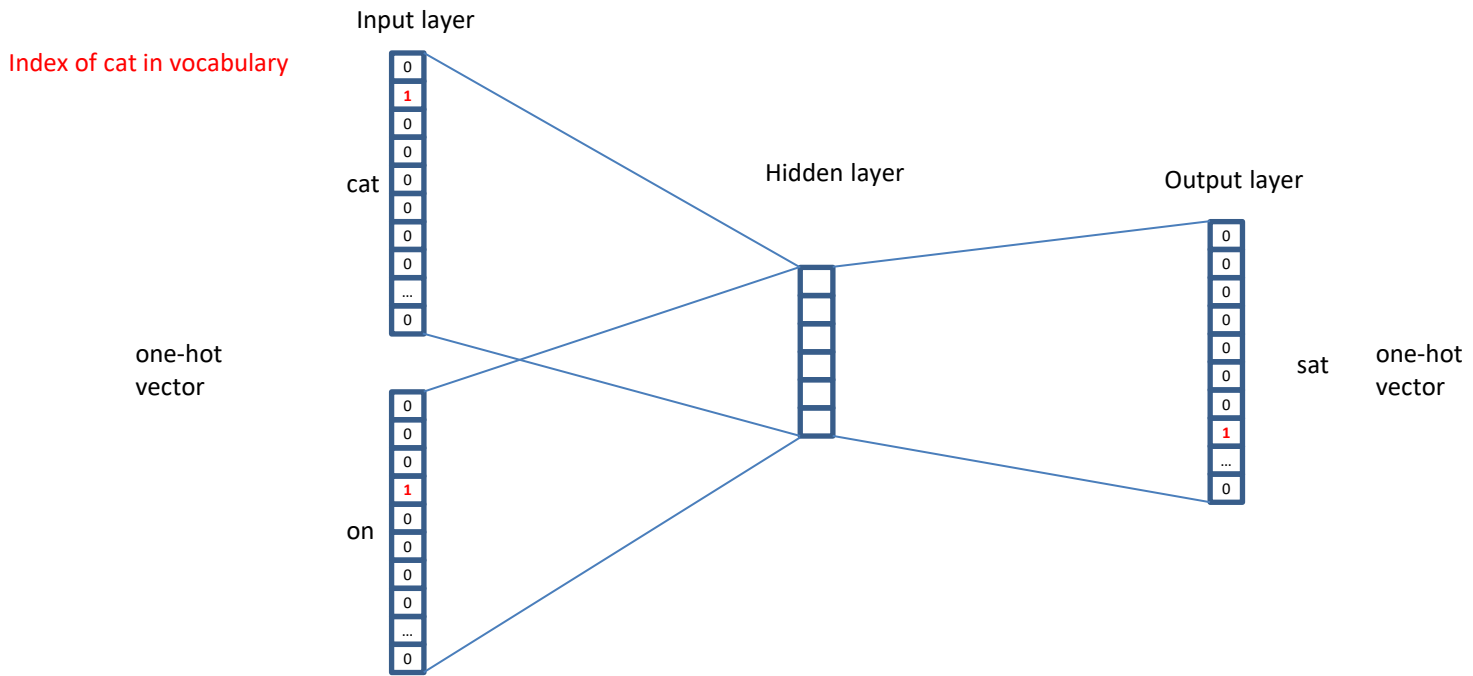
$$z = W' \hat{v}$$

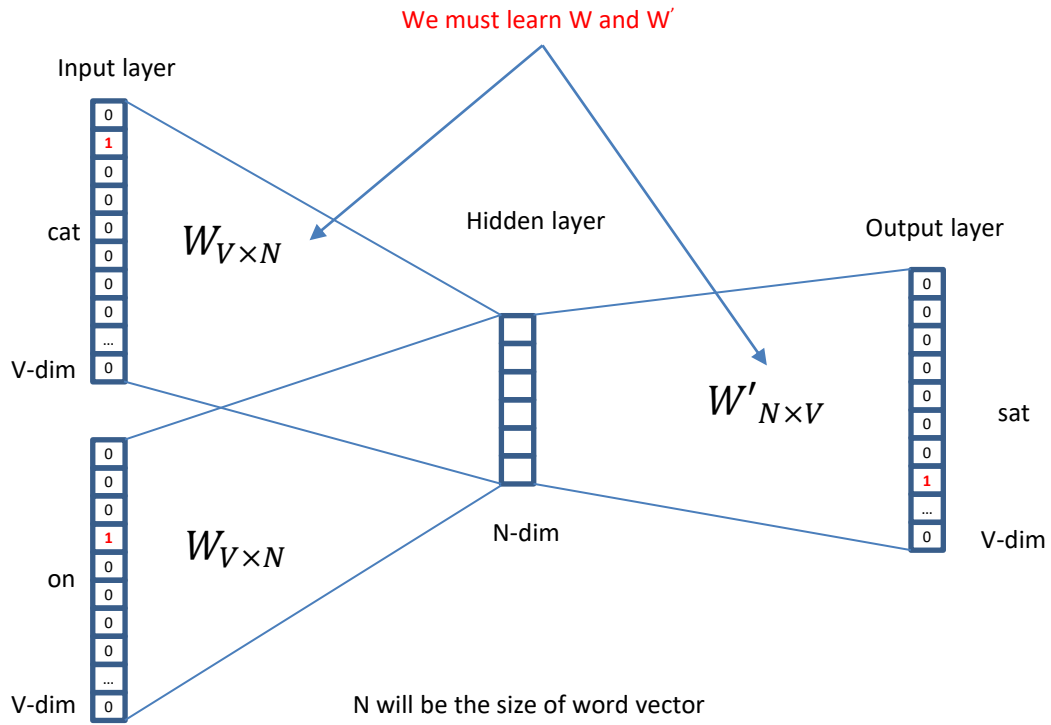
5. Turn the score vector to probabilities

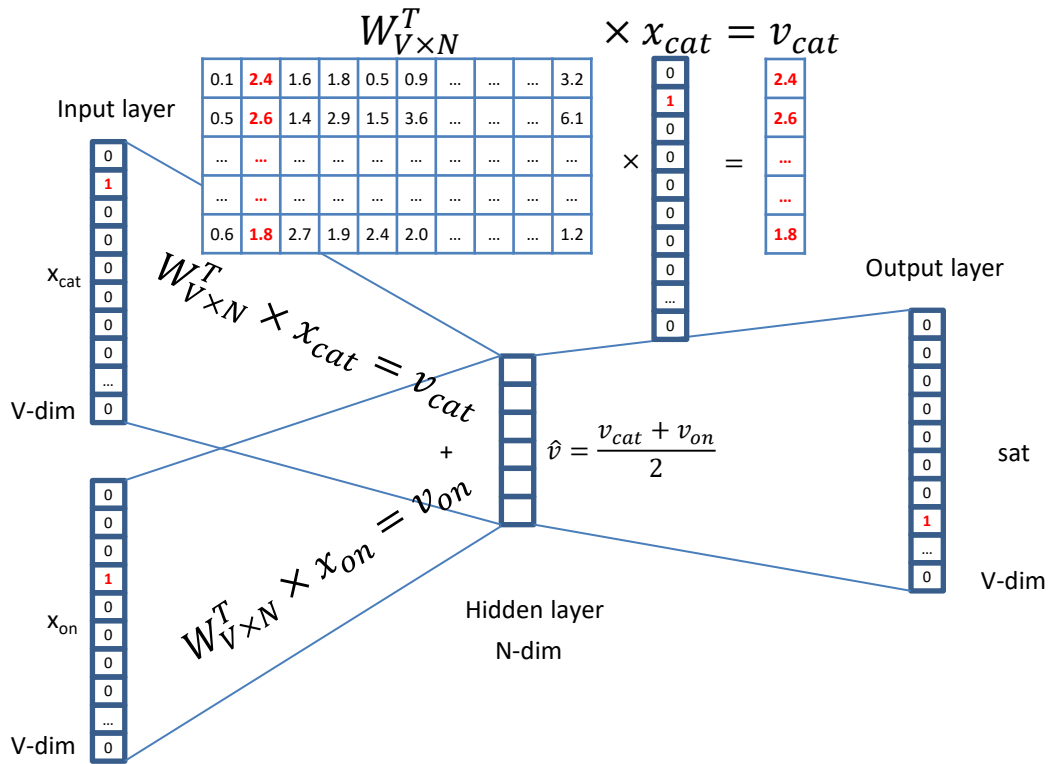
$$\hat{y} = \text{softmax}(z)$$

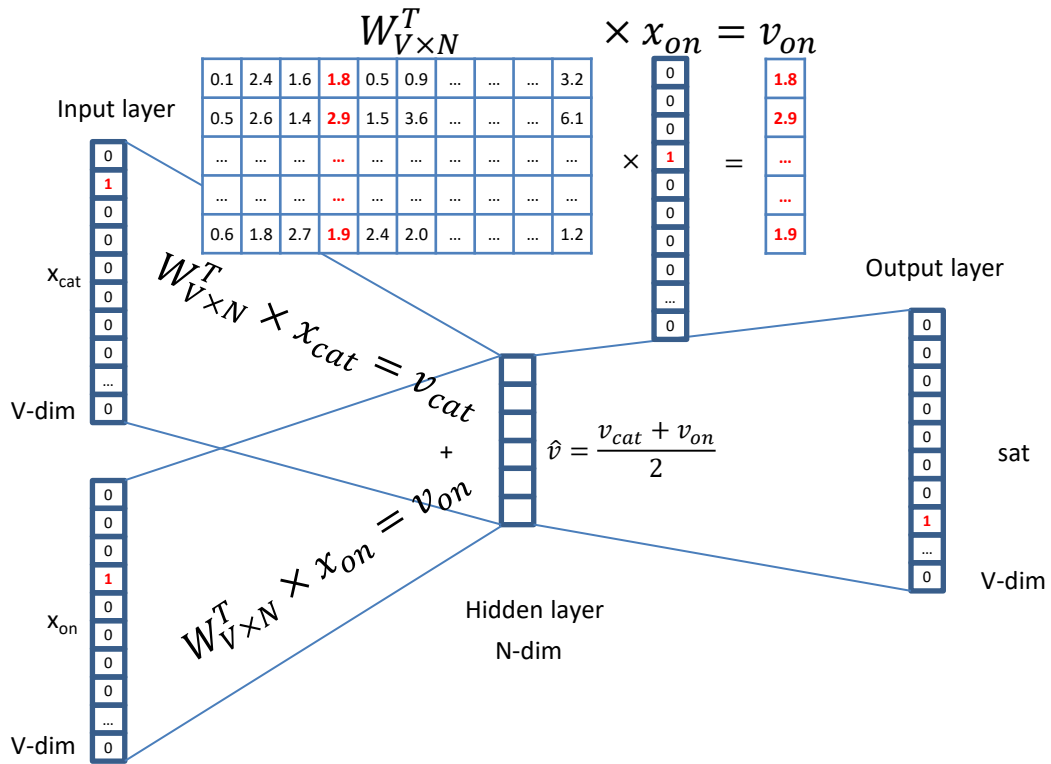
We want this to be close to 1 for the center word

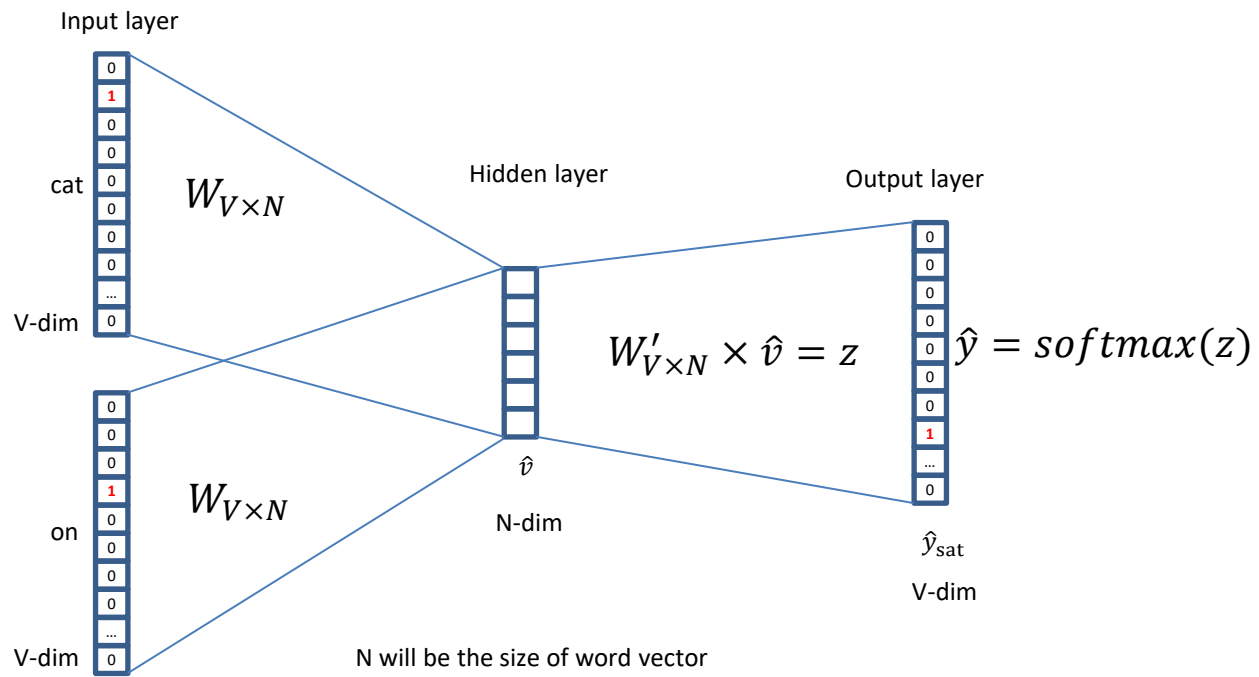


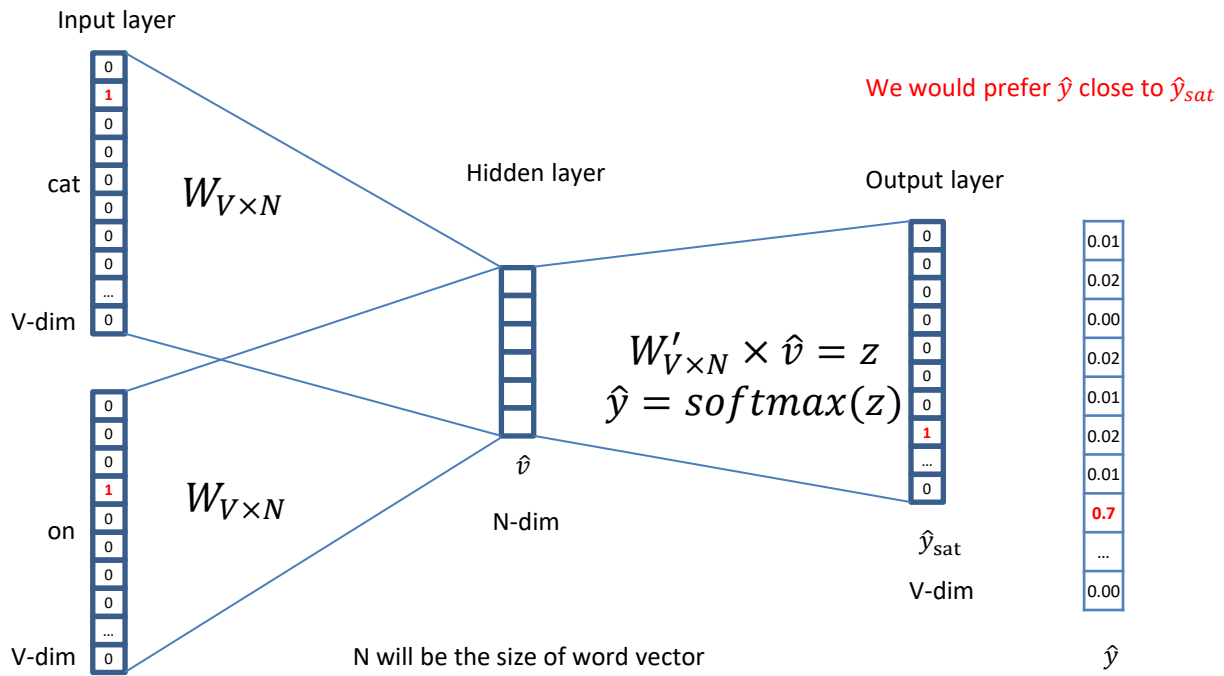


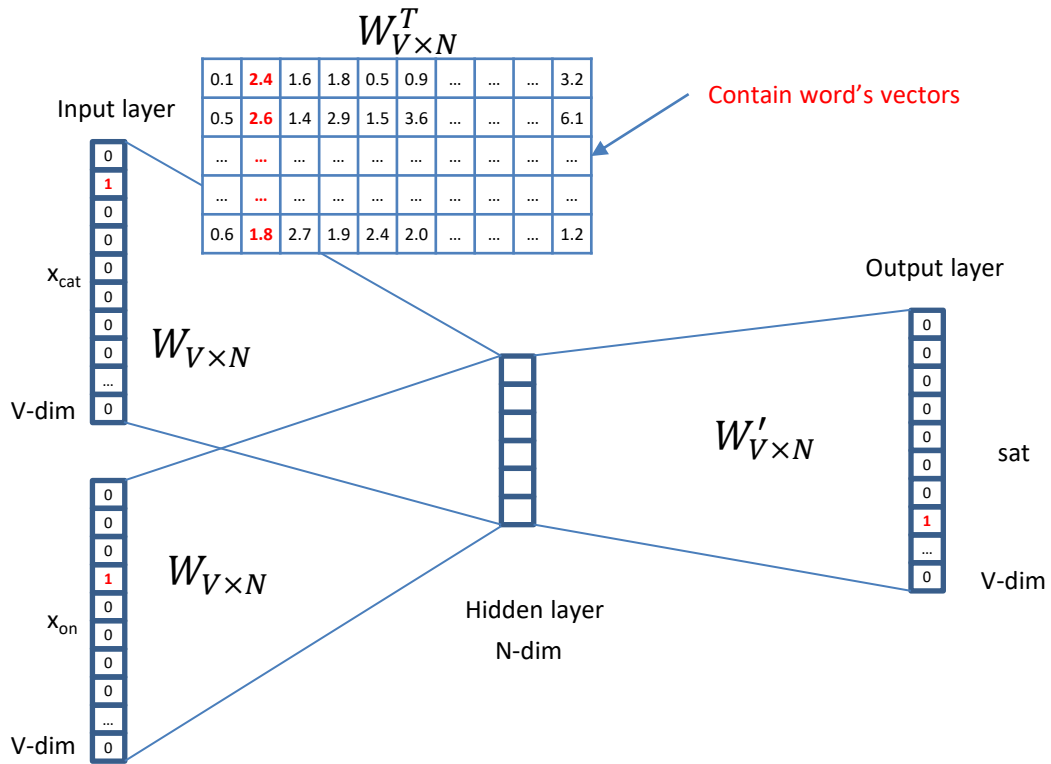












We can consider either W (context) or W' (center) as the word's representation. Or even take the average.

Skipgram

Given the center word, predict (or, generate) the context words

Input: center word

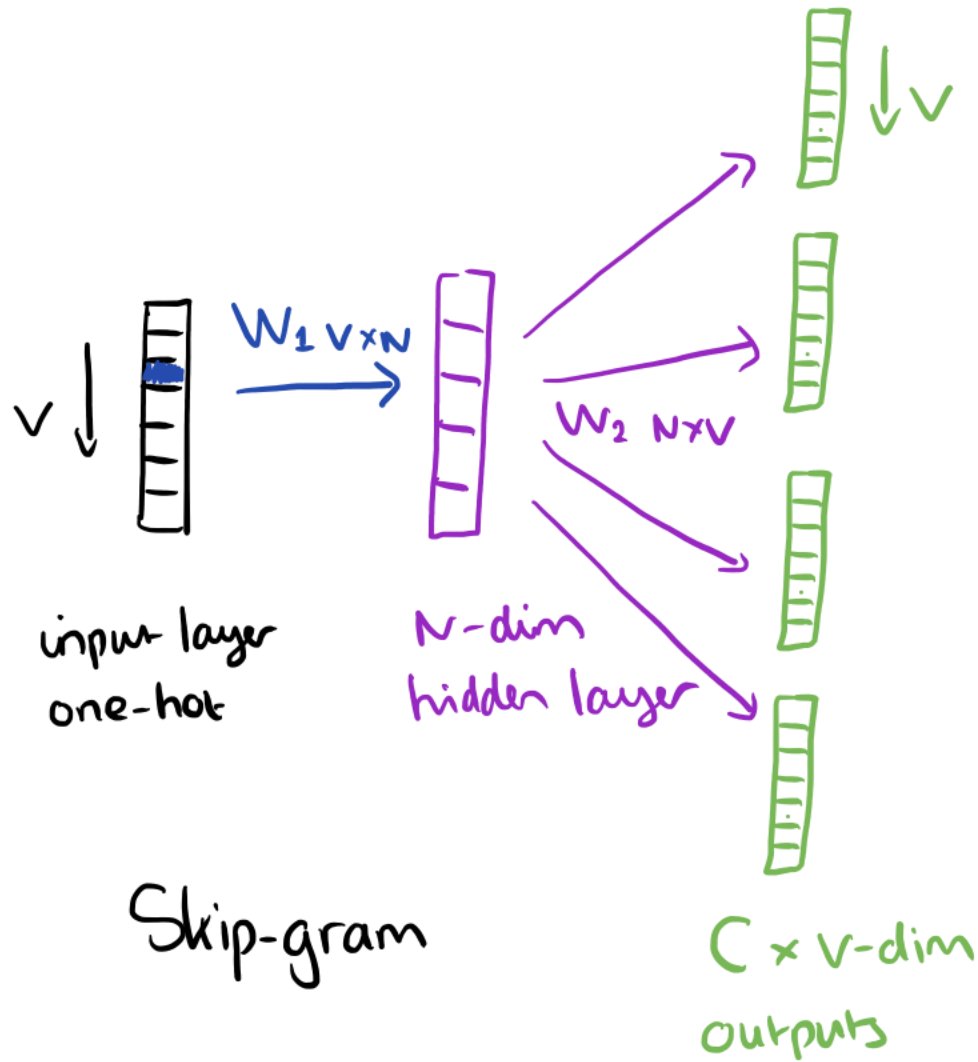
Output: 2m context word

each represented as a one-hot vectors

Learn two matrices

W : $N \times |V|$, input matrix, word representation as center word

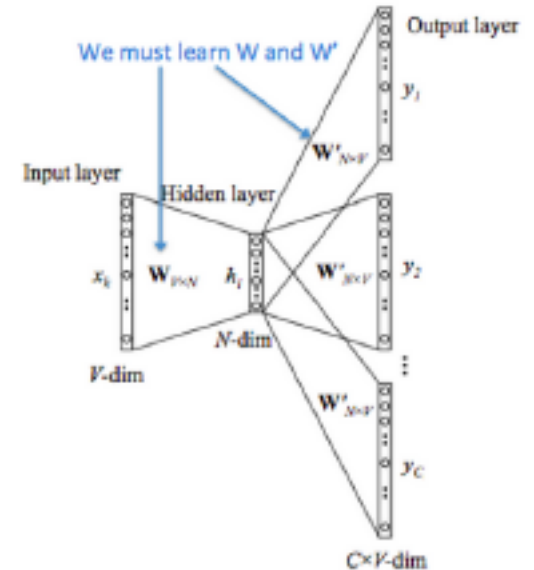
W' : $|V| \times N$, output matrix, word representation as context word



Skipgram

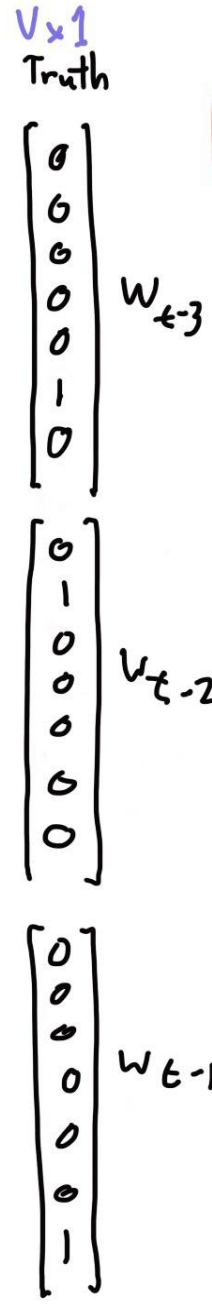
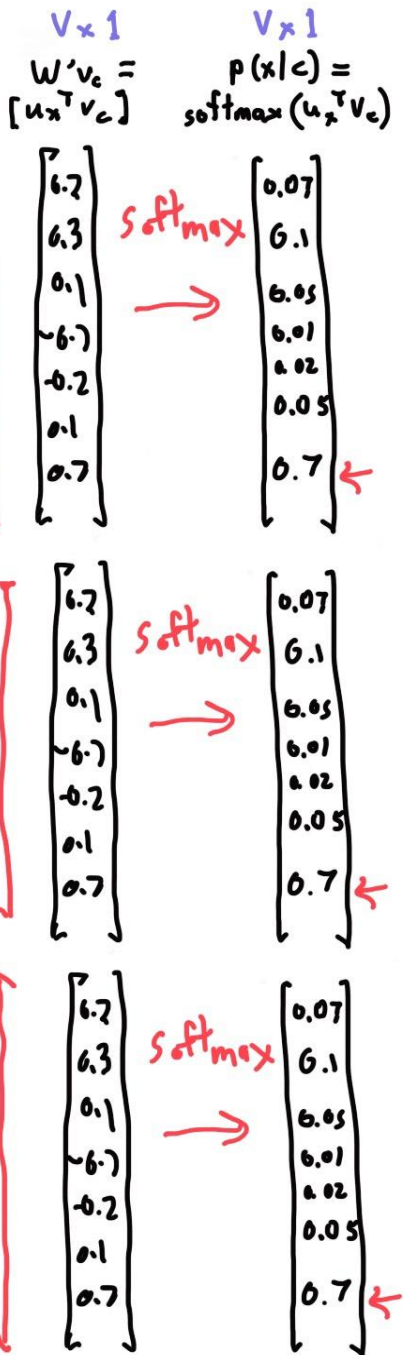
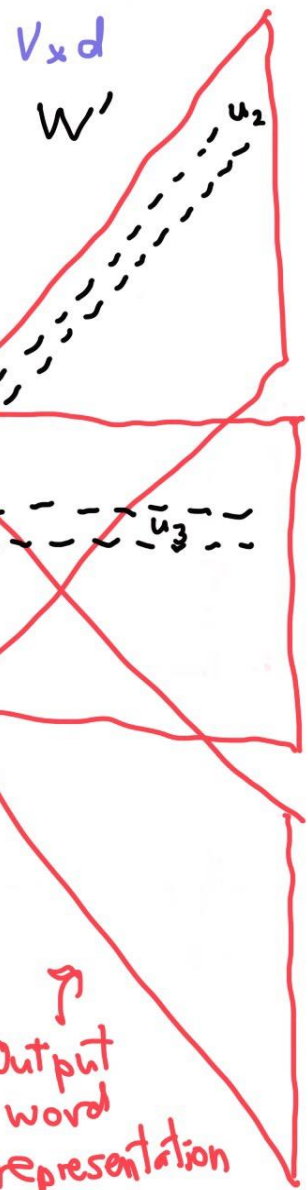
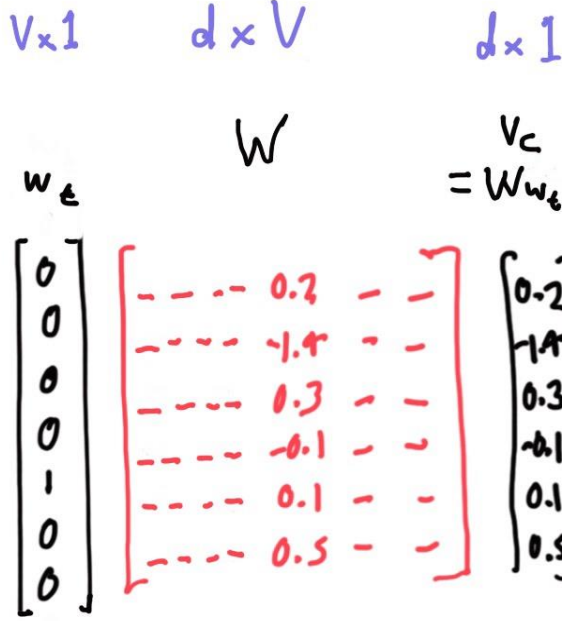
$y^{(j)}$ one hot vector for context words

1. Input: *one hot vector* of the center word
 x
2. Get the *embedding* of the center word
 $v_c = W x$
3. Generate a *score vector* for *each context word*
 $z = W' v_c$
5. Turn the *score vector* into *probabilities*
 $\hat{y} = \text{softmax}(z)$



We want this to be close to 1 for the context words

Skipgram



softmax

$$p_i = \frac{e^{x_i}}{\sum_j e^{x_j}}$$

Actual context words

\uparrow
 one hot word symbol
 \uparrow
 word

\uparrow
 Looks up column of word embedding matrix as representation of center word

\rightarrow
 Output word representation

Εντυπωσιακά αποτελέσματα!

These representations are *very good* at encoding **similarity** and **dimensions of similarity**!

- Analogies testing dimensions of similarity can be solved quite well just by doing vector subtraction in the embedding space

Syntactically

$$- X_{apple} - X_{apples} \approx X_{car} - X_{cars} \approx X_{family} - X_{families}$$

- Similarly for verb and adjective morphological forms

Semantically

$$- X_{shirt} - X_{clothing} \approx X_{chair} - X_{furniture}$$

$$- X_{king} - X_{man} \approx X_{queen} - X_{woman}$$

Improve language translation



bilingual embedding with chinese in green and english in yellow

By aligning the word embeddings for the two languages

End of lecture

Χρησιμοποιήθηκε υλικό από

- CS276: Information Retrieval and Web Search, Christopher Manning and Pandu Nayak, Lecture 14: Distributed Word Representations for Information Retrieval
- Jordan Boyd-Graber, UMD course Natural Language Processing,
- <https://www.analyticsvidhya.com/blog/2017/06/word-embeddings-count-word2veec/>

Μια περιγραφή του skipgram:

Chris McCormick

<http://mccormickml.com/2016/04/19/word2vec-tutorial-the-skip-gram-model/>

Δείτε και το

<https://www.analyticsvidhya.com/blog/2017/06/word-embeddings-count-word2veec/>